

# StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2014 - Jun 30, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**103,364**

% of Total: 100.00% (103,364)



## Avg. Visit Duration

**00:02:22**

Site Avg: 00:02:22 (0.00%)



## Pageviews

**129,181**

% of Total: 100.00% (129,181)



## Unique Visitors

**49,066**

% of Total: 100.00% (49,066)



## Avg. Pages / Visit

**2.12**

Site Avg: 2.12 (0.00%)



## Avg. Time on Page

**00:02:07**

Site Avg: 00:02:07 (0.00%)



## Bounce Rate

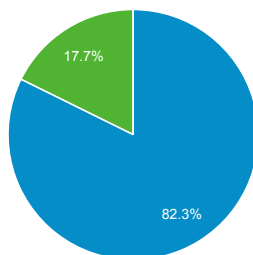
**62.88%**

Site Avg: 62.88% (0.00%)



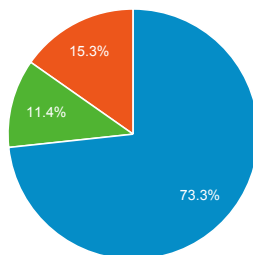
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Study in the States - School Search	13,908	72.06%
Study in the States - Paying your I-901 SEVIS Fee	13,345	57.35%
Study in the States	12,924	42.71%
Study in the States - SEVIS	6,974	49.87%
Study in the States - Students	5,573	34.70%

## Sessions by Social Network

Social Network	Sessions
Facebook	651
Twitter	189
Naver	23
Quora	8
Vkontakte	8
Sina Weibo	5
Google+	3
WordPress	3
Blogger	2
paper.li	1

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	23,934	69.59%
(direct) / (none)	14,189	60.20%
ice.gov / referral	12,071	53.80%
travel.state.gov / referral	1,775	64.85%
bing / organic	808	56.31%
usa.gov / referral	738	46.48%
yahoo / organic	464	62.28%
cbp.gov / referral	424	62.03%
facebook.com / referral	340	67.65%
blogs.voanews.com / referral	210	64.29%

