

# StudyintheStates.dhs.gov Web Performance Metrics

Feb 1, 2014 - Feb 28, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**66,366**  
% of Total: 100.00% (66,366)



## Avg. Visit Duration

**00:02:20**  
Site Avg: 00:02:20 (0.00%)



## Pageviews

**83,450**  
% of Total: 100.00% (83,450)



## Unique Visitors

**31,591**  
% of Total: 100.00% (31,591)



## Avg. Pages / Visit

**2.15**  
Site Avg: 2.15 (0.00%)



## Avg. Time on Page

**00:02:02**  
Site Avg: 00:02:02 (0.00%)



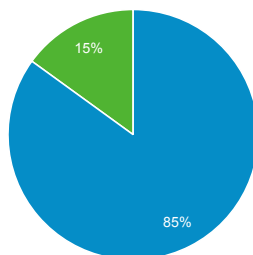
## Bounce Rate

**66.11%**  
Site Avg: 66.11% (0.00%)



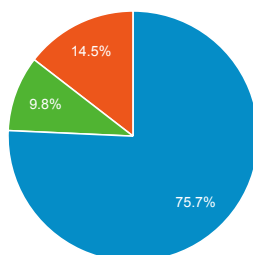
## New vs. Returned Visitors

New Visitor Returning Visitor



## Avg. Visits per Visitor

1 2 Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Study in the States	11,168	48.00%
Study in the States - School Search	9,681	72.73%
Study in the States - Students	3,947	38.64%
Study in the States - Tutorial: A Guide to Completing the Form I-17	2,683	65.41%
Study in the States - What is a Form I-20?	2,143	73.13%

## Sessions by Social Network

Social Network	Sessions
Facebook	397
Twitter	248
LinkedIn	30
Naver	21
Vkontakte	13
Renren	8
Quora	7
Sina Weibo	3
Google+	2
Ning	2

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	16,939	71.76%
(direct) / (none)	7,702	63.09%
ice.gov / referral	6,031	57.06%
cbp.gov / referral	894	83.33%
usa.gov / referral	777	45.95%
bing / organic	520	60.19%
facebook.com / referral	321	71.03%
travel.state.gov / referral	258	50.00%
georgian.georgia.usembassy.gov / referral	248	86.29%
t.co / referral	245	74.69%

