

StudyintheStates.dhs.gov Web Performance Metrics

Dec 1, 2019 - Dec 31, 2019

All Users
100.00% Sessions

Total Visits

392,745

% of Total: 100.00% (392,745)



Avg. Visit Duration

00:02:13

Avg for View: 00:02:13 (0.00%)



Pageviews

473,201

% of Total: 100.00% (473,201)



Unique Visitors

170,473

% of Total: 100.00% (170,473)



Avg. Pages / Visit

2.03

Avg for View: 2.03 (0.00%)



Avg. Time on Page

00:02:07

Avg for View: 00:02:07 (0.00%)



Bounce Rate

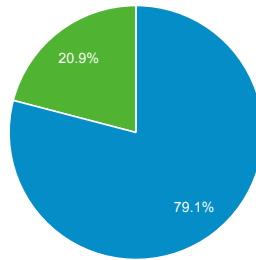
56.05%

Avg for View: 56.05% (0.00%)



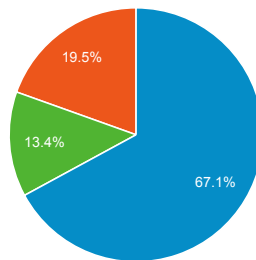
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	50,522	32.58%
SEVP Portal Help Study in the States	19,401	46.24%
Paying the I-901 SEVIS Fee Study in the States	17,459	39.78%
Welcome Study in the States	16,069	52.54%
Students and the Form I-20 Study in the States	14,372	62.06%

Sessions by Social Network

Social Network	Sessions
Facebook	1,331
YouTube	459
Quora	208
Twitter	95
Naver	65
LinkedIn	35
WordPress	10
Vkontakte	8
Blogger	7
Instagram Stories	7

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	136,442	58.07%
(direct) / (none)	49,702	58.19%
sevp.ice.gov / referral	7,650	37.39%
search.usa.gov / referral	4,745	36.52%
bing / organic	3,268	55.48%
educationusa.state.gov / referral	1,962	30.53%
uscis.gov / referral	1,719	40.49%
lnks.gd / referral	1,548	56.01%
mail.google.com / referral	1,235	49.80%
iss.washington.edu / referral	1,128	42.73%