

## StudyintheStates.dhs.gov Web Performance Metrics

Nov 1, 2019 - Nov 30, 2019

All Users  
100.00% Sessions

### Total Visits

**420,505**

% of Total: 100.00% (420,505)



### Avg. Visit Duration

**00:02:14**

Avg for View: 00:02:14 (0.00%)



### Pageviews

**510,911**

% of Total: 100.00% (510,911)



### Unique Visitors

**179,750**

% of Total: 100.00% (179,750)



### Avg. Pages / Visit

**2.07**

Avg for View: 2.07 (0.00%)



### Avg. Time on Page

**00:02:04**

Avg for View: 00:02:04 (0.00%)



### Bounce Rate

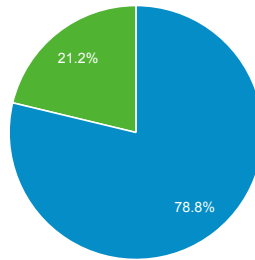
**55.32%**

Avg for View: 55.32% (0.00%)



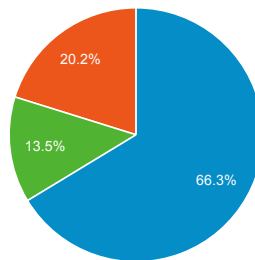
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	62,516	31.64%
Paying the I-901 SEVIS Fee   Study in the States	19,517	39.94%
SEVP Portal Help   Study in the States	19,463	46.60%
Welcome   Study in the States	17,366	52.69%
Students and the Form I-20   Study in the States	14,976	62.06%

### Sessions by Social Network

Social Network	Sessions
Facebook	1,659
YouTube	427
Quora	324
Twitter	138
Naver	88
LinkedIn	38
Instagram	15
WordPress	15
Douban	9
reddit	8

### Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	141,690	57.53%
(direct) / (none)	55,759	56.81%
sevp.ice.gov / referral	6,358	40.19%
search.usa.gov / referral	5,300	34.70%
bing / organic	3,632	55.92%
educationusa.state.gov / referral	2,637	33.86%
uscis.gov / referral	1,862	39.21%
lnks.gd / referral	1,511	58.90%
mail.google.com / referral	1,250	46.16%
iss.washington.edu / referral	1,183	44.89%