

StudyintheStates.dhs.gov Web Performance Metrics

Oct 1, 2019 - Oct 31, 2019

All Users
100.00% Sessions

Total Visits

472,759

% of Total: 100.00% (472,759)



Avg. Visit Duration

00:02:09

Avg for View: 00:02:09 (0.00%)



Pageviews

577,008

% of Total: 100.00% (577,008)



Unique Visitors

198,482

% of Total: 100.00% (198,482)



Avg. Pages / Visit

2.13

Avg for View: 2.13 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

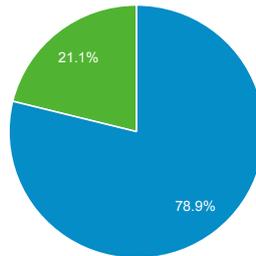
54.76%

Avg for View: 54.76% (0.00%)



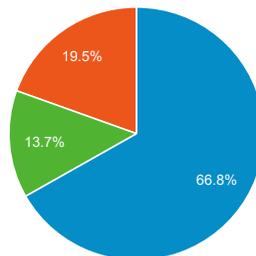
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	69,945	32.01%
SEVP Portal Help Study in the States	35,744	45.16%
Welcome Study in the States	23,713	52.81%
Students Study in the States	20,828	58.86%
Paying the I-901 SEVIS Fee Study in the States	15,282	39.29%

Sessions by Social Network

Social Network	Sessions
Facebook	1,654
YouTube	761
Quora	375
Twitter	140
LinkedIn	71
Naver	42
Instagram	34
Blogger	17
Vkontakte	13
Zalo	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	150,268	57.37%
(direct) / (none)	62,935	54.18%
sevp.ice.gov / referral	7,546	47.83%
search.usa.gov / referral	6,110	33.94%
bing / organic	3,965	54.80%
educationusa.state.gov / referral	2,566	30.36%
uscis.gov / referral	2,165	38.57%
mail.google.com / referral	1,925	43.32%
iss.washington.edu / referral	1,641	44.67%
Inks.gd / referral	1,589	58.21%