

StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2019 - Aug 31, 2019

All Users
100.00% Sessions

Total Visits

474,187
% of Total: 100.00% (474,187)



Avg. Visit Duration

00:02:11
Avg for View: 00:02:11 (0.00%)



Pageviews

574,911
% of Total: 100.00% (574,911)



Unique Visitors

202,385
% of Total: 100.00% (202,385)



Avg. Pages / Visit

2.07
Avg for View: 2.07 (0.00%)



Avg. Time on Page

00:02:02
Avg for View: 00:02:02 (0.00%)



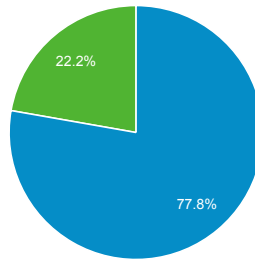
Bounce Rate

55.90%
Avg for View: 55.90% (0.00%)



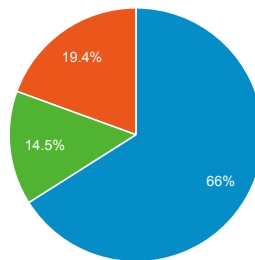
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	72,055	32.71%
SEVP Portal Help Study in the States	27,936	48.80%
Welcome Study in the States	21,663	50.79%
Students and the Form I-20 Study in the States	19,148	59.96%
Paying the I-901 SEVIS Fee Study in the States	18,724	38.59%

Sessions by Social Network

Social Network	Sessions
Facebook	1,678
YouTube	672
Quora	496
Twitter	120
LinkedIn	50
Naver	49
Instagram	39
Vkontakte	38
Douban	24
Blogger	17

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	157,648	58.35%
(direct) / (none)	62,458	56.55%
sevp.ice.gov / referral	8,344	44.36%
search.usa.gov / referral	5,970	36.45%
bing / organic	3,888	54.55%
educationusa.state.gov / referral	2,602	31.05%
uscis.gov / referral	2,389	41.02%
mail.google.com / referral	2,143	52.40%
iss.washington.edu / referral	1,480	41.76%
m.facebook.com / referral	1,178	66.13%