

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2019 - Jul 31, 2019

All Users
100.00% Sessions

Total Visits

489,894

% of Total: 100.00% (489,894)



Avg. Visit Duration

00:02:16

Avg for View: 00:02:16 (0.00%)



Pageviews

594,947

% of Total: 100.00% (594,947)



Unique Visitors

207,819

% of Total: 100.00% (207,819)



Avg. Pages / Visit

2.09

Avg for View: 2.09 (0.00%)



Avg. Time on Page

00:02:04

Avg for View: 00:02:04 (0.00%)



Bounce Rate

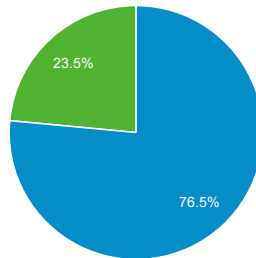
55.00%

Avg for View: 55.00% (0.00%)



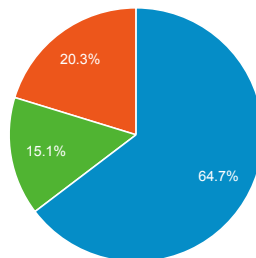
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	69,274	32.32%
Paying the I-901 SEVIS Fee Study in the States	32,239	37.82%
SEVP Portal Help Study in the States	25,100	47.21%
Welcome Study in the States	22,858	51.98%
Students and the Form I-20 Study in the States	20,511	60.44%

Sessions by Social Network

Social Network	Sessions
Facebook	2,414
Quora	476
YouTube	436
Twitter	140
LinkedIn	77
Naver	55
Blogger	42
Vkontakte	33
Douban	26
WordPress	17

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	157,098	57.95%
(direct) / (none)	66,530	54.17%
sevp.ice.gov / referral	8,292	43.02%
search.usa.gov / referral	5,837	35.34%
bing / organic	3,901	53.65%
educationusa.state.gov / referral	2,738	32.10%
uscis.gov / referral	2,649	39.15%
mail.google.com / referral	2,367	51.63%
ais.usvisa-info.com / referral	1,708	50.06%
m.facebook.com / referral	1,688	65.23%