

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2019 - Jun 30, 2019

All Users
100.00% Sessions

Total Visits

525,895

% of Total: 100.00% (525,895)



Avg. Visit Duration

00:02:16

Avg for View: 00:02:16 (0.00%)



Pageviews

640,102

% of Total: 100.00% (640,102)



Unique Visitors

221,464

% of Total: 100.00% (221,464)



Avg. Pages / Visit

2.08

Avg for View: 2.08 (0.00%)



Avg. Time on Page

00:02:05

Avg for View: 00:02:05 (0.00%)



Bounce Rate

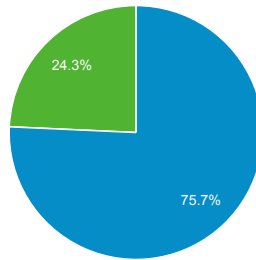
54.59%

Avg for View: 54.59% (0.00%)



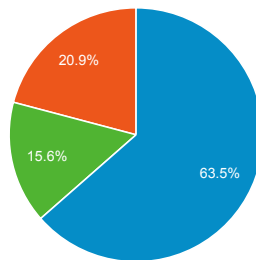
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	67,070	31.10%
Paying the I-901 SEVIS Fee Study in the States	44,066	37.05%
Redirection page Study in the States	26,078	23.76%
Welcome Study in the States	22,413	49.56%
Students and the Form I-20 Study in the States	21,787	60.10%

Sessions by Social Network

Social Network	Sessions
Facebook	4,596
Twitter	584
Quora	523
YouTube	371
Naver	154
LinkedIn	152
Instagram	106
Vkontakte	42
Instagram Stories	28
WordPress	19

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	168,801	57.59%
(direct) / (none)	73,867	52.98%
sevp.ice.gov / referral	6,969	40.46%
search.usa.gov / referral	5,963	34.71%
bing / organic	4,416	54.05%
m.facebook.com / referral	3,370	71.69%
uscis.gov / referral	2,618	40.79%
educationusa.state.gov / referral	2,563	33.55%
mail.google.com / referral	2,442	48.98%
iss.washington.edu / referral	1,760	44.55%