

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2019 - May 31, 2019

All Users
100.00% Sessions

Total Visits

589,256

% of Total: 100.00% (589,256)



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Pageviews

718,274

% of Total: 100.00% (718,274)



Unique Visitors

248,186

% of Total: 100.00% (248,186)



Avg. Pages / Visit

2.09

Avg for View: 2.09 (0.00%)



Avg. Time on Page

00:01:59

Avg for View: 00:01:59 (0.00%)



Bounce Rate

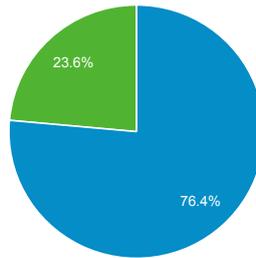
56.22%

Avg for View: 56.22% (0.00%)



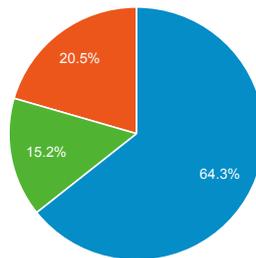
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	80,960	29.78%
Paying the I-901 SEVIS Fee Study in the States	41,988	37.66%
Students and the Form I-20 Study in the States	25,754	62.11%
SEVP Portal Help Study in the States	25,120	46.42%
Redirection page Study in the States	23,071	29.34%

Sessions by Social Network

Social Network	Sessions
Facebook	2,463
Quora	532
YouTube	473
Twitter	174
LinkedIn	71
Naver	47
Instagram	28
WordPress	22
Blogger	21
Douban	12

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	194,414	59.92%
(direct) / (none)	77,777	54.31%
sevp.ice.gov / referral	10,575	46.48%
search.usa.gov / referral	6,777	33.78%
bing / organic	4,634	55.85%
educationusa.state.gov / referral	2,885	30.47%
uscis.gov / referral	2,839	41.67%
mail.google.com / referral	2,263	49.67%
iss.washington.edu / referral	1,961	42.99%
m.facebook.com / referral	1,622	74.60%