

StudyintheStates.dhs.gov Web Performance Metrics

Feb 1, 2019 - Feb 28, 2019

All Users
100.00% Sessions

Total Visits

411,081

% of Total: 100.00% (411,081)



Avg. Visit Duration

00:02:16

Avg for View: 00:02:16 (0.00%)



Pageviews

503,503

% of Total: 100.00% (503,503)



Unique Visitors

169,144

% of Total: 100.00% (169,144)



Avg. Pages / Visit

2.19

Avg for View: 2.19 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

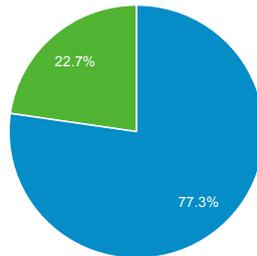
55.27%

Avg for View: 55.27% (0.00%)



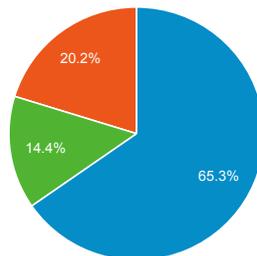
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	77,190	29.89%
SEVP Portal Help Study in the States	20,053	44.99%
Welcome Study in the States	17,338	48.57%
Students and the Form I-20 Study in the States	16,230	62.90%
Students Study in the States	13,936	55.46%

Sessions by Social Network

Social Network	Sessions
Facebook	1,413
YouTube	600
Quora	395
Twitter	267
Naver	41
reddit	36
LinkedIn	25
Vkontakte	14
Douban	10
WordPress	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	129,732	59.36%
(direct) / (none)	48,462	53.71%
sevp.ice.gov / referral	5,914	42.44%
search.usa.gov / referral	5,188	34.79%
bing / organic	3,607	55.28%
uscis.gov / referral	2,492	38.88%
educationusa.state.gov / referral	2,243	31.83%
iss.washington.edu / referral	2,005	40.60%
mail.google.com / referral	1,571	48.31%
links.govdelivery.com / referral	1,475	46.98%