

StudyintheStates.dhs.gov Web Performance Metrics

Jan 1, 2019 - Jan 31, 2019

All Users
100.00% Sessions

Total Visits

427,858
% of Total: 100.00% (427,858)



Avg. Visit Duration

00:02:16
Avg for View: 00:02:16 (0.00%)



Pageviews

522,404
% of Total: 100.00% (522,404)



Unique Visitors

176,935
% of Total: 100.00% (176,935)



Avg. Pages / Visit

2.17
Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:56
Avg for View: 00:01:56 (0.00%)



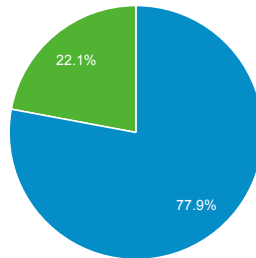
Bounce Rate

55.62%
Avg for View: 55.62% (0.00%)



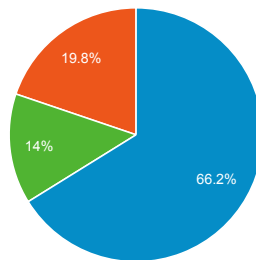
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	78,861	29.73%
SEVP Portal Help Study in the States	18,815	43.03%
Students and the Form I-20 Study in the States	17,986	62.10%
Welcome Study in the States	16,996	49.90%
Students Study in the States	14,563	54.83%

Sessions by Social Network

Social Network	Sessions
Facebook	1,353
YouTube	755
Quora	453
Twitter	168
Naver	59
Vkontakte	23
reddit	20
Instagram	15
LinkedIn	13
WordPress	6

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	141,061	59.42%
(direct) / (none)	46,481	54.69%
sevp.ice.gov / referral	6,092	41.40%
search.usa.gov / referral	5,336	36.75%
bing / organic	4,014	56.10%
uscis.gov / referral	2,924	38.00%
educationusa.state.gov / referral	2,843	32.54%
iss.washington.edu / referral	2,142	39.45%
egov.ice.gov / referral	1,278	38.42%
mail.google.com / referral	1,231	49.07%