

StudyintheStates.dhs.gov Web Performance Metrics

Dec 1, 2018 - Dec 31, 2018

All Users
 100.00% Sessions

Total Visits

341,154
 % of Total: 100.00% (341,154)



Avg. Visit Duration

00:02:15
 Avg for View: 00:02:15 (0.00%)



Pageviews

418,267
 % of Total: 100.00% (418,267)



Unique Visitors

143,793
 % of Total: 100.00% (143,793)



Avg. Pages / Visit

2.14
 Avg for View: 2.14 (0.00%)



Avg. Time on Page

00:01:58
 Avg for View: 00:01:58 (0.00%)



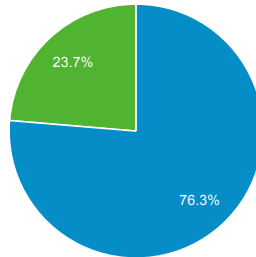
Bounce Rate

55.28%
 Avg for View: 55.28% (0.00%)



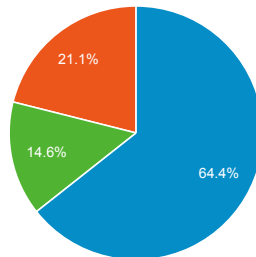
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	49,178	32.04%
Paying the I-901 SEVIS Fee Study in the States	21,748	33.99%
SEVP Portal Help Study in the States	15,109	42.15%
Students and the Form I-20 Study in the States	14,329	62.29%
Welcome Study in the States	13,398	52.14%

Sessions by Social Network

Social Network	Sessions
Facebook	2,430
YouTube	570
Quora	390
Twitter	139
Vkontakte	43
LinkedIn	27
Naver	26
WordPress	26
Instagram	25
reddit	21

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	109,505	58.30%
(direct) / (none)	41,959	54.26%
sevp.ice.gov / referral	4,211	42.06%
search.usa.gov / referral	4,169	36.03%
bing / organic	2,992	55.72%
educationusa.state.gov / referral	2,261	34.94%
uscis.gov / referral	2,208	38.13%
m.facebook.com / referral	1,651	64.26%
iss.washington.edu / referral	1,552	42.01%
links.govdelivery.com / referral	1,460	57.67%