

StudyintheStates.dhs.gov Web Performance Metrics

Nov 1, 2018 - Nov 30, 2018

All Users
 100.00% Sessions

Total Visits

360,595
 % of Total: 100.00% (360,595)



Avg. Visit Duration

00:02:16
 Avg for View: 00:02:16 (0.00%)



Pageviews

442,402
 % of Total: 100.00% (442,402)



Unique Visitors

148,158
 % of Total: 100.00% (148,158)



Avg. Pages / Visit

2.14
 Avg for View: 2.14 (0.00%)



Avg. Time on Page

00:01:58
 Avg for View: 00:01:58 (0.00%)



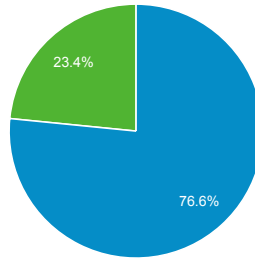
Bounce Rate

55.60%
 Avg for View: 55.60% (0.00%)



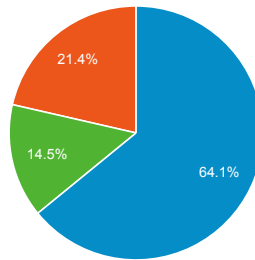
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	58,164	30.93%
Paying the I-901 SEVIS Fee Study in the States	19,264	37.45%
SEVP Portal Help Study in the States	16,446	43.57%
Students and the Form I-20 Study in the States	15,217	62.31%
Welcome Study in the States	14,709	50.17%

Sessions by Social Network

Social Network	Sessions
Facebook	1,570
YouTube	680
Quora	367
Twitter	120
Vkontakte	34
WordPress	29
reddit	27
Instagram	25
Naver	24
LinkedIn	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	112,287	59.51%
(direct) / (none)	46,501	54.65%
search.usa.gov / referral	4,953	35.29%
sevp.ice.gov / referral	4,844	42.92%
bing / organic	3,384	54.79%
educationusa.state.gov / referral	2,429	33.06%
uscis.gov / referral	2,378	38.81%
iss.washington.edu / referral	1,641	40.83%
mail.google.com / referral	1,485	51.58%
yahoo / organic	1,021	59.06%