

StudyintheStates.dhs.gov Web Performance Metrics

Oct 1, 2018 - Oct 31, 2018

All Users
 100.00% Sessions

Total Visits

378,699

% of Total: 100.00% (378,699)



Avg. Visit Duration

00:02:18

Avg for View: 00:02:18 (0.00%)



Pageviews

465,496

% of Total: 100.00% (465,496)



Unique Visitors

153,248

% of Total: 100.00% (153,248)



Avg. Pages / Visit

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

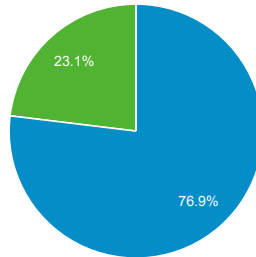
54.89%

Avg for View: 54.89% (0.00%)



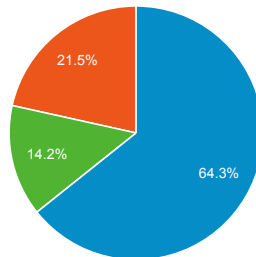
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	66,450	30.21%
SEVP Portal Help Study in the States	18,921	42.24%
Welcome Study in the States	16,113	48.94%
Students and the Form I-20 Study in the States	14,960	61.63%
Paying the I-901 SEVIS Fee Study in the States	14,559	39.14%

Sessions by Social Network

Social Network	Sessions
Facebook	1,053
YouTube	863
Quora	365
Twitter	148
reddit	33
LinkedIn	24
Naver	23
Vkontakte	12
WordPress	12
Instagram	10

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	115,724	59.31%
(direct) / (none)	44,295	53.40%
sevp.ice.gov / referral	5,971	41.58%
search.usa.gov / referral	5,279	33.79%
bing / organic	3,879	56.64%
uscis.gov / referral	2,776	37.18%
educationusa.state.gov / referral	2,739	32.31%
iss.washington.edu / referral	1,593	38.29%
mail.google.com / referral	1,373	47.71%
yahoo / organic	1,172	55.38%