

StudyintheStates.dhs.gov Web Performance Metrics

Sep 1, 2018 - Sep 30, 2018

All Users
 100.00% Sessions

Total Visits

350,122
 % of Total: 100.00% (350,122)



Avg. Visit Duration

00:02:16
 Avg for View: 00:02:16 (0.00%)



Pageviews

428,718
 % of Total: 100.00% (428,718)



Unique Visitors

147,473
 % of Total: 100.00% (147,473)



Avg. Pages / Visit

2.15
 Avg for View: 2.15 (0.00%)



Avg. Time on Page

00:01:57
 Avg for View: 00:01:57 (0.00%)



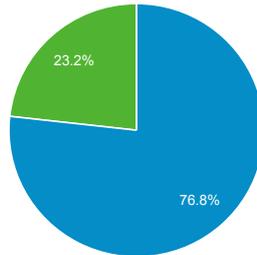
Bounce Rate

55.90%
 Avg for View: 55.90% (0.00%)



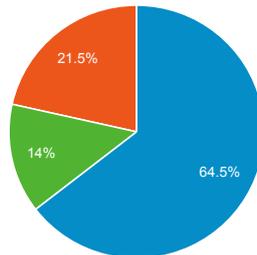
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	61,302	33.07%
SEVP Portal Help Study in the States	18,094	43.73%
Welcome Study in the States	15,700	49.97%
Students and the Form I-20 Study in the States	13,818	60.90%
Students Study in the States	13,257	57.09%

Sessions by Social Network

Social Network	Sessions
Facebook	1,553
YouTube	810
Quora	363
Twitter	210
LinkedIn	69
WordPress	25
reddit	23
Vkontakte	21
Naver	20
Instagram	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	112,388	59.88%
(direct) / (none)	40,530	54.10%
sevp.ice.gov / referral	5,132	42.83%
search.usa.gov / referral	4,937	35.75%
bing / organic	3,578	56.60%
uscis.gov / referral	2,910	39.11%
educationusa.state.gov / referral	2,780	36.47%
iss.washington.edu / referral	1,268	41.01%
mail.google.com / referral	1,209	47.97%
yahoo / organic	1,055	62.27%