

StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2018 - Aug 31, 2018

All Users
 100.00% Sessions

Total Visits

463,723
 % of Total: 100.00% (463,723)



Avg. Visit Duration

00:02:17
 Avg for View: 00:02:17 (0.00%)



Pageviews

567,611
 % of Total: 100.00% (567,611)



Unique Visitors

191,943
 % of Total: 100.00% (191,943)



Avg. Pages / Visit

2.17
 Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:56
 Avg for View: 00:01:56 (0.00%)



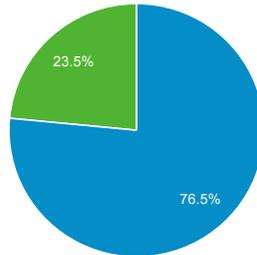
Bounce Rate

55.03%
 Avg for View: 55.03% (0.00%)



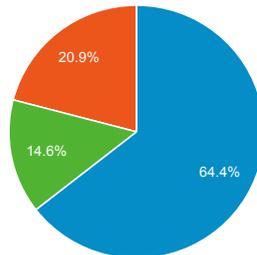
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	76,107	32.46%
SEVP Portal Help Study in the States	27,781	43.87%
Students and the Form I-20 Study in the States	20,364	60.26%
Welcome Study in the States	20,000	46.45%
Paying the I-901 SEVIS Fee Study in the States	19,143	37.12%

Sessions by Social Network

Social Network	Sessions
Facebook	2,094
YouTube	1,035
Quora	428
Twitter	206
Vkontakte	49
Naver	43
WordPress	40
LinkedIn	37
reddit	37
Blogger	31

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	143,355	58.49%
(direct) / (none)	58,204	54.13%
sevp.ice.gov / referral	7,149	43.63%
search.usa.gov / referral	6,342	34.06%
uscis.gov / referral	4,873	42.54%
bing / organic	4,235	54.26%
educationusa.state.gov / referral	3,141	37.31%
mail.google.com / referral	2,102	50.76%
yahoo / organic	1,459	59.63%
m.facebook.com / referral	1,294	67.23%