

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2018 - Jul 31, 2018

All Users
 100.00% Sessions

Total Visits

493,062
 % of Total: 100.00% (493,062)



Avg. Visit Duration

00:02:20
 Avg for View: 00:02:20 (0.00%)



Pageviews

605,015
 % of Total: 100.00% (605,015)



Unique Visitors

197,222
 % of Total: 100.00% (197,222)



Avg. Pages / Visit

2.21
 Avg for View: 2.21 (0.00%)



Avg. Time on Page

00:01:55
 Avg for View: 00:01:55 (0.00%)



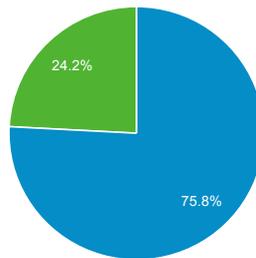
Bounce Rate

53.84%
 Avg for View: 53.84% (0.00%)



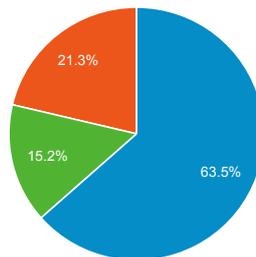
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	73,966	30.83%
SEVP Portal Help Study in the States	32,465	41.62%
Paying the I-901 SEVIS Fee Study in the States	31,245	37.18%
Students and the Form I-20 Study in the States	21,076	60.61%
Students Study in the States	20,556	53.45%

Sessions by Social Network

Social Network	Sessions
Facebook	2,728
YouTube	881
Quora	469
Twitter	441
Naver	57
WordPress	46
Vkontakte	39
Instagram Stories	34
Instagram	33
reddit	26

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	140,705	57.97%
(direct) / (none)	59,519	53.91%
ice.gov / referral	10,133	37.01%
sevp.ice.gov / referral	8,456	43.22%
search.usa.gov / referral	5,878	32.94%
uscis.gov / referral	4,490	41.60%
bing / organic	4,065	52.05%
educationusa.state.gov / referral	3,236	33.13%
mail.google.com / referral	2,408	45.97%
m.facebook.com / referral	1,794	69.90%