

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2018 - Jun 30, 2018

All Users
 100.00% Sessions

Total Visits

512,485
 % of Total: 100.00% (512,485)



Avg. Visit Duration

00:02:17
 Avg for View: 00:02:17 (0.00%)



Pageviews

630,474
 % of Total: 100.00% (630,474)



Unique Visitors

200,664
 % of Total: 100.00% (200,664)



Avg. Pages / Visit

2.22
 Avg for View: 2.22 (0.00%)



Avg. Time on Page

00:01:52
 Avg for View: 00:01:52 (0.00%)



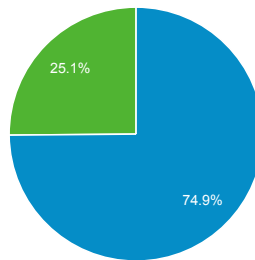
Bounce Rate

53.36%
 Avg for View: 53.36% (0.00%)



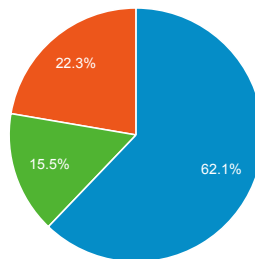
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	76,452	31.99%
Paying the I-901 SEVIS Fee Study in the States	34,462	36.19%
SEVP Portal Help Study in the States	29,071	41.73%
Students and the Form I-20 Study in the States	22,509	61.34%
Students Study in the States	21,235	51.96%

Sessions by Social Network

Social Network	Sessions
Facebook	2,374
YouTube	1,007
Quora	488
Twitter	293
Blogger	55
WordPress	42
Naver	37
Instagram	23
reddit	21
LinkedIn	19

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	143,467	57.67%
(direct) / (none)	58,912	55.40%
ice.gov / referral	17,428	34.53%
sevp.ice.gov / referral	7,765	44.02%
search.usa.gov / referral	6,318	31.62%
uscis.gov / referral	4,371	40.40%
bing / organic	4,313	52.82%
educationusa.state.gov / referral	3,123	35.48%
mail.google.com / referral	2,445	46.67%
yahoo / organic	1,506	57.37%