

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2018 - May 31, 2018

All Users
 100.00% Sessions

Total Visits

577,991

% of Total: 100.00% (577,991)



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Pageviews

706,268

% of Total: 100.00% (706,268)



Unique Visitors

232,541

% of Total: 100.00% (232,541)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:51

Avg for View: 00:01:51 (0.00%)



Bounce Rate

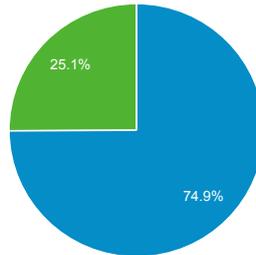
54.67%

Avg for View: 54.67% (0.00%)



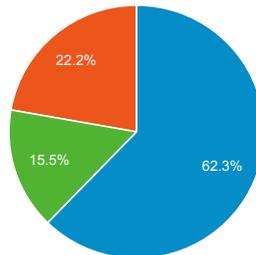
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	84,449	30.50%
SEVP Portal Help Study in the States	36,576	42.78%
Paying the I-901 SEVIS Fee Study in the States	36,434	36.04%
What is the Form I-20? Study in the States	25,695	65.70%
Students Study in the States	25,368	51.19%

Sessions by Social Network

Social Network	Sessions
Facebook	2,621
YouTube	497
Quora	433
Twitter	382
LinkedIn	49
WordPress	40
reddit	34
Naver	21
Instagram	15
WeChat	14

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	163,733	59.61%
(direct) / (none)	65,446	55.43%
ice.gov / referral	19,311	35.85%
sevp.ice.gov / referral	11,528	45.19%
search.usa.gov / referral	6,974	33.74%
uscis.gov / referral	5,536	41.33%
bing / organic	4,616	53.90%
educationusa.state.gov / referral	3,348	36.71%
mail.google.com / referral	2,601	48.64%
yahoo / organic	1,621	57.68%