

StudyintheStates.dhs.gov Web Performance Metrics

Apr 1, 2018 - Apr 30, 2018

All Users
 100.00% Sessions

Total Visits

714,753

% of Total: 100.00% (714,753)



Avg. Visit Duration

00:02:07

Avg for View: 00:02:07 (0.00%)



Pageviews

876,664

% of Total: 100.00% (876,664)



Unique Visitors

257,318

% of Total: 100.00% (257,318)



Avg. Pages / Visit

2.30

Avg for View: 2.30 (0.00%)



Avg. Time on Page

00:01:38

Avg for View: 00:01:38 (0.00%)



Bounce Rate

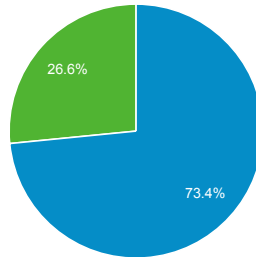
53.19%

Avg for View: 53.19% (0.00%)



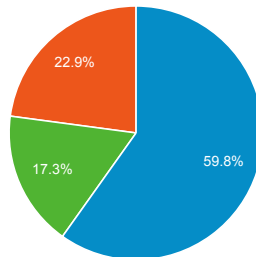
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
SEVP Portal Help Study in the States	93,435	41.29%
School Search Study in the States	86,242	31.12%
Students Study in the States	40,489	53.23%
SEVP Announces the SEVP Portal Study in the States	31,295	44.08%
STEM OPT Study in the States	31,045	45.08%

Sessions by Social Network

Social Network	Sessions
Facebook	3,797
Twitter	572
YouTube	546
Quora	359
reddit	77
LinkedIn	72
Naver	63
WordPress	26
Instagram	10
Vkontakte	10

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	169,118	58.45%
(direct) / (none)	90,598	52.84%
sevp.ice.gov / referral	29,450	44.53%
ice.gov / referral	16,577	38.50%
search.usa.gov / referral	8,264	31.23%
uscis.gov / referral	6,332	44.65%
mail.google.com / referral	5,341	43.85%
bing / organic	5,021	52.08%
educationusa.state.gov / referral	3,146	37.13%
m.facebook.com / referral	2,500	74.40%

