

StudyintheStates.dhs.gov Web Performance Metrics

Mar 1, 2018 - Mar 31, 2018

All Users
 100.00% Sessions

Total Visits

533,135
 % of Total: 100.00% (533,135)



Avg. Visit Duration

00:02:09
 Avg for View: 00:02:09 (0.00%)



Pageviews

649,319
 % of Total: 100.00% (649,319)



Unique Visitors

211,277
 % of Total: 100.00% (211,277)



Avg. Pages / Visit

2.20
 Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:48
 Avg for View: 00:01:48 (0.00%)



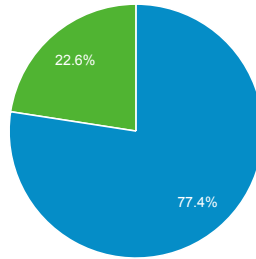
Bounce Rate

55.63%
 Avg for View: 55.63% (0.00%)



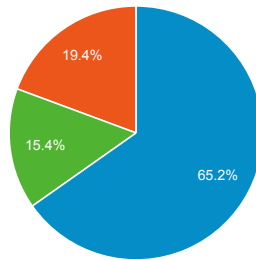
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	81,087	32.23%
SEVP Portal Help Study in the States	47,519	47.08%
SEVP Announces the SEVP Portal Study in the States	31,620	64.84%
Welcome Study in the States	21,942	48.40%
Students Study in the States	21,743	52.29%

Sessions by Social Network

Social Network	Sessions
Facebook	2,783
Twitter	428
Quora	299
Naver	74
LinkedIn	67
YouTube	53
reddit	40
Vkontakte	26
Google+	16
WordPress	14

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	136,076	60.27%
(direct) / (none)	82,573	56.77%
ice.gov / referral	11,020	38.30%
search.usa.gov / referral	6,224	31.47%
sevp.ice.gov / referral	5,774	46.99%
uscis.gov / referral	4,607	41.26%
mail.google.com / referral	4,364	51.12%
bing / organic	4,282	53.81%
educationusa.state.gov / referral	3,252	36.99%
iss.washington.edu / referral	1,854	43.26%

