

StudyintheStates.dhs.gov Web Performance Metrics

Dec 1, 2017 - Dec 31, 2017

All Users
 100.00% Sessions

Total Visits

286,697

% of Total: 100.00% (286,697)



Avg. Visit Duration

00:02:18

Avg for View: 00:02:18 (0.00%)



Pageviews

355,012

% of Total: 100.00% (355,012)



Unique Visitors

119,938

% of Total: 100.00% (119,938)



Avg. Pages / Visit

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

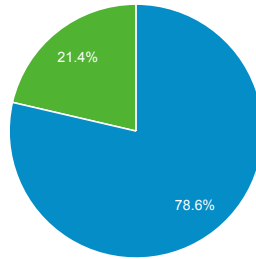
55.46%

Avg for View: 55.46% (0.00%)



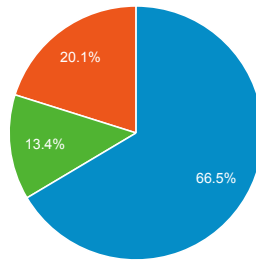
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	56,373	33.94%
Paying the I-901 SEVIS Fee Study in the States	16,910	33.96%
What is the Form I-20? Study in the States	15,292	65.76%
Welcome Study in the States	11,957	49.64%
Redirection page Study in the States	9,836	31.78%

Sessions by Social Network

Social Network	Sessions
Facebook	2,422
Twitter	385
Quora	218
Vkontakte	49
YouTube	34
LinkedIn	33
Naver	27
reddit	27
LiveJournal	10
WordPress	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	89,293	59.96%
(direct) / (none)	29,227	55.47%
ice.gov / referral	7,974	33.42%
search.usa.gov / referral	3,767	33.34%
bing / organic	2,824	53.72%
educationusa.state.gov / referral	2,621	38.61%
uscis.gov / referral	2,088	41.00%
m.facebook.com / referral	1,366	66.84%
yahoo / organic	1,363	57.67%
egov.ice.gov / referral	1,271	22.74%

