

StudyintheStates.dhs.gov Web Performance Metrics

Oct 1, 2017 - Oct 31, 2017

All Users
 100.00% Sessions

Total Visits

302,404

% of Total: 100.00% (302,404)



Avg. Visit Duration

00:02:16

Avg for View: 00:02:16 (0.00%)



Pageviews

373,706

% of Total: 100.00% (373,706)



Unique Visitors

129,989

% of Total: 100.00% (129,989)



Avg. Pages / Visit

2.16

Avg for View: 2.16 (0.00%)



Avg. Time on Page

00:01:57

Avg for View: 00:01:57 (0.00%)



Bounce Rate

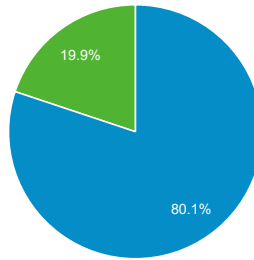
55.90%

Avg for View: 55.90% (0.00%)



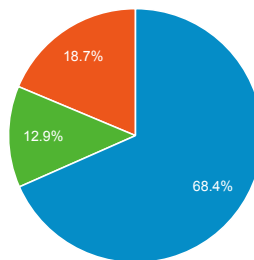
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	65,236	30.97%
What is the Form I-20? Study in the States	15,028	64.34%
Welcome Study in the States	13,238	48.03%
Paying the I-901 SEVIS Fee Study in the States	13,227	34.03%
Students Study in the States	10,468	50.97%

Sessions by Social Network

Social Network	Sessions
Facebook	1,288
Quora	244
Twitter	239
LinkedIn	51
Naver	36
reddit	34
YouTube	28
WordPress	27
Vkontakte	25
Sina Weibo	13

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	97,534	61.26%
(direct) / (none)	29,570	53.33%
ice.gov / referral	7,417	36.69%
search.usa.gov / referral	3,964	32.74%
bing / organic	3,329	58.01%
educationusa.state.gov / referral	3,248	32.85%
uscis.gov / referral	2,593	41.61%
yahoo / organic	2,194	56.15%
iss.washington.edu / referral	912	43.09%
egov.ice.gov / referral	852	33.69%

