

StudyintheStates.dhs.gov Web Performance Metrics

Sep 1, 2017 - Sep 30, 2017

All Users
 100.00% Sessions

Total Visits

278,862

% of Total: 100.00% (278,862)



Avg. Visit Duration

00:02:19

Avg for View: 00:02:19 (0.00%)



Pageviews

344,946

% of Total: 100.00% (344,946)



Unique Visitors

120,459

% of Total: 100.00% (120,459)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:01:58

Avg for View: 00:01:58 (0.00%)



Bounce Rate

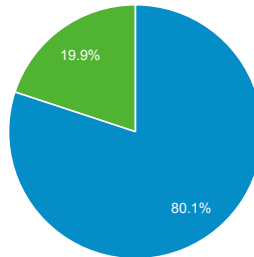
55.91%

Avg for View: 55.91% (0.00%)



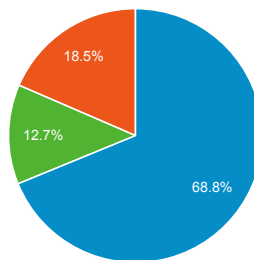
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	62,699	29.78%
What is the Form I-20? Study in the States	14,082	63.79%
Welcome Study in the States	12,271	48.45%
Students Study in the States	9,613	52.59%
Obtaining a Social Security Number Study in the States	7,942	62.86%

Sessions by Social Network

Social Network	Sessions
Facebook	1,468
Twitter	359
Quora	280
LinkedIn	39
reddit	33
Naver	32
YouTube	23
Vkontakte	22
WordPress	11
Blogger	5

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	89,490	61.18%
(direct) / (none)	27,207	52.25%
ice.gov / referral	6,756	36.66%
search.usa.gov / referral	3,542	33.94%
educationusa.state.gov / referral	3,247	32.21%
bing / organic	3,043	60.50%
uscis.gov / referral	2,333	41.83%
yahoo / organic	2,112	60.94%
egov.ice.gov / referral	1,099	32.03%
m.facebook.com / referral	791	70.29%

