

# StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2017 - Aug 31, 2017

**All Users**  
 100.00% Sessions

## Total Visits

**347,561**

% of Total: 100.00% (347,561)



## Avg. Visit Duration

**00:02:23**

Avg for View: 00:02:23 (0.00%)



## Pageviews

**432,699**

% of Total: 100.00% (432,699)



## Unique Visitors

**147,012**

% of Total: 100.00% (147,012)



## Avg. Pages / Visit

**2.22**

Avg for View: 2.22 (0.00%)



## Avg. Time on Page

**00:01:56**

Avg for View: 00:01:56 (0.00%)



## Bounce Rate

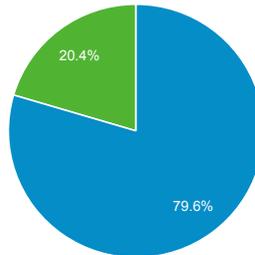
**54.56%**

Avg for View: 54.56% (0.00%)



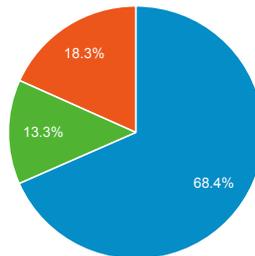
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	76,958	28.77%
Paying your I-901 SEVIS Fee   Study in the States	20,670	34.34%
What is the Form I-20?   Study in the States	18,937	64.11%
Welcome   Study in the States	15,657	48.16%
Students   Study in the States	11,806	49.84%

## Sessions by Social Network

Social Network	Sessions
Facebook	3,633
Twitter	686
Quora	344
Vkontakte	54
LinkedIn	45
Naver	36
reddit	35
WordPress	28
YouTube	23
Stack Exchange	8

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	109,434	58.99%
(direct) / (none)	34,126	52.63%
ice.gov / referral	9,823	35.29%
search.usa.gov / referral	4,402	33.30%
bing / organic	3,563	56.05%
educationusa.state.gov / referral	3,549	29.87%
uscis.gov / referral	2,482	42.51%
m.facebook.com / referral	2,407	70.42%
yahoo / organic	2,329	56.12%
egov.ice.gov / referral	1,248	29.17%

