

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2017 - Jul 31, 2017

All Users
 100.00% Sessions

Total Visits

349,037

% of Total: 100.00% (349,037)



Avg. Visit Duration

00:02:26

Avg for View: 00:02:26 (0.00%)



Pageviews

435,864

% of Total: 100.00% (435,864)



Unique Visitors

143,718

% of Total: 100.00% (143,718)



Avg. Pages / Visit

2.26

Avg for View: 2.26 (0.00%)



Avg. Time on Page

00:01:55

Avg for View: 00:01:55 (0.00%)



Bounce Rate

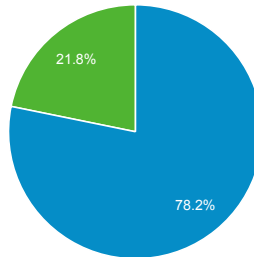
52.93%

Avg for View: 52.93% (0.00%)



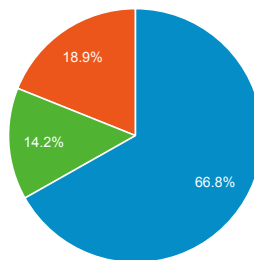
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	71,974	29.18%
Paying your I-901 SEVIS Fee Study in the States	31,818	33.48%
What is the Form I-20? Study in the States	19,227	63.46%
Redirection page Study in the States	17,594	25.25%
Welcome Study in the States	15,732	47.33%

Sessions by Social Network

Social Network	Sessions
Facebook	1,842
Twitter	632
Quora	326
Naver	58
WordPress	45
LinkedIn	38
YouTube	21
reddit	20
Instagram	13
Vkontakte	13

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	103,741	58.11%
(direct) / (none)	37,569	50.68%
ice.gov / referral	13,340	33.59%
search.usa.gov / referral	3,928	32.36%
educationusa.state.gov / referral	3,626	31.85%
bing / organic	3,318	54.85%
uscis.gov / referral	2,417	41.46%
yahoo / organic	2,056	51.56%
m.facebook.com / referral	1,003	63.41%
egov.ice.gov / referral	951	30.49%

