

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2017 - Jun 30, 2017

All Users
 100.00% Sessions

Total Visits

392,396

% of Total: 100.00% (392,396)



Avg. Visit Duration

00:02:28

Avg for View: 00:02:28 (0.00%)



Pageviews

489,500

% of Total: 100.00% (489,500)



Unique Visitors

159,908

% of Total: 100.00% (159,908)



Avg. Pages / Visit

2.25

Avg for View: 2.25 (0.00%)



Avg. Time on Page

00:01:57

Avg for View: 00:01:57 (0.00%)



Bounce Rate

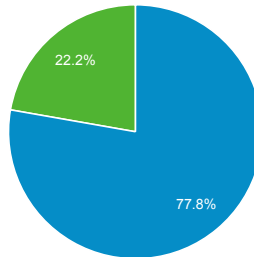
52.17%

Avg for View: 52.17% (0.00%)



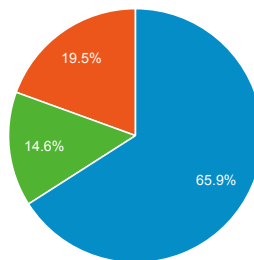
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|--|-----------|-------------|
| School Search Study in the States | 70,783 | 28.50% |
| Paying your I-901 SEVIS Fee Study in the States | 41,154 | 32.23% |
| Redirection page Study in the States | 22,977 | 25.52% |
| I-901 SEVIS Fee Payment Tutorial Study in the States | 21,361 | 59.06% |
| What is the Form I-20? Study in the States | 21,301 | 62.90% |

Sessions by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 2,846 |
| Twitter | 623 |
| Quora | 278 |
| WordPress | 69 |
| LinkedIn | 59 |
| Naver | 59 |
| reddit | 25 |
| YouTube | 20 |
| Blogger | 8 |
| bitly | 7 |

Visits and Bounce Rate by Source/Medium

| Source / Medium | Sessions | Bounce Rate |
|-----------------------------------|----------|-------------|
| google / organic | 113,681 | 57.82% |
| (direct) / (none) | 43,566 | 50.21% |
| ice.gov / referral | 17,157 | 31.78% |
| search.usa.gov / referral | 4,650 | 30.60% |
| bing / organic | 3,673 | 53.31% |
| educationusa.state.gov / referral | 3,198 | 32.40% |
| uscis.gov / referral | 2,763 | 41.19% |
| yahoo / organic | 2,122 | 51.27% |
| m.facebook.com / referral | 1,652 | 63.32% |
| egov.ice.gov / referral | 1,002 | 29.54% |

