

# StudyintheStates.dhs.gov Web Performance Metrics

Mar 1, 2017 - Mar 31, 2017

**All Users**  
 100.00% Sessions

## Total Visits

**333,537**

% of Total: 100.00% (333,537)



## Avg. Visit Duration

**00:02:15**

Avg for View: 00:02:15 (0.00%)



## Pageviews

**411,225**

% of Total: 100.00% (411,225)



## Unique Visitors

**143,874**

% of Total: 100.00% (143,874)



## Avg. Pages / Visit

**2.15**

Avg for View: 2.15 (0.00%)



## Avg. Time on Page

**00:01:57**

Avg for View: 00:01:57 (0.00%)



## Bounce Rate

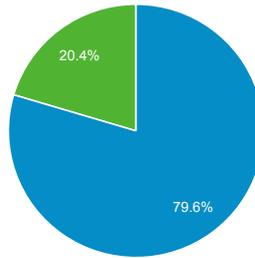
**55.68%**

Avg for View: 55.68% (0.00%)



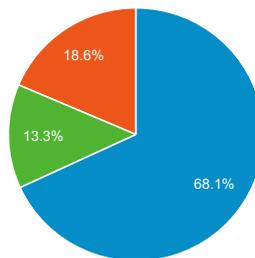
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	69,734	26.79%
What is the Form I-20?   Study in the States	18,184	72.38%
Paying your I-901 SEVIS Fee   Study in the States	16,737	35.30%
Welcome   Study in the States	14,210	45.20%
STEM OPT   Study in the States	12,299	42.90%

## Sessions by Social Network

Social Network	Sessions
Facebook	3,152
Twitter	1,073
Quora	218
LinkedIn	86
Naver	40
reddit	32
WordPress	22
Vkontakte	21
Sina Weibo	10
Stack Exchange	8

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	100,663	61.68%
(direct) / (none)	34,410	53.71%
ice.gov / referral	12,316	39.48%
search.usa.gov / referral	4,223	32.23%
bing / organic	3,752	58.53%
uscis.gov / referral	3,203	37.65%
educationusa.state.gov / referral	2,802	29.66%
yahoo / organic	1,993	55.69%
m.facebook.com / referral	1,881	65.39%
iss.washington.edu / referral	1,225	39.84%

