StudyintheStates.dhs.gov Web Performance Metrics

Feb 1, 2017 - Feb 28, 2017

Total Visits
293,270
% of Total: 100.00% (293,270)

Avg. Visit Duration
00:02:17
Avg for View: 00:02:17 (0.00%)

Pageviews
363,640
% of Total: 100.00% (363,640)

Unique Visitors
125,861
% of Total: 100.00% (125,861)

Avg. Pages / Visit
2.18
Avg for View: 2.18 (0.00%)

Avg. Time on Page
00:01:55
Avg for View: 00:01:55 (0.00%)

Bounce Rate
54.77%
Avg for View: 54.77% (0.00%)

New vs. Returned Visitors

New Visitor: 20.7%
Returning Visitor: 79.3%

Sessions by Social Network

Social Network | Sessions
--- | ---
Facebook | 2,828
Twitter | 422
Quora | 159
VKontakte | 30
Naver | 28
LinkedIn | 22
WordPress | 21
Reddit | 13
YouTube | 8
Pinterest | 4

Visits and Bounce Rate by Source/Medium

<table>
<thead>
<tr>
<th>Source / Medium</th>
<th>Sessions</th>
<th>Bounce Rate</th>
</tr>
</thead>
</table>
google / organic | 89,305 | 60.79% |
(direct) / (none) | 28,958 | 50.54% |
ic.gov / referral | 9,891 | 39.02% |
search.usa.gov / referral | 3,972 | 30.01% |
bing / organic | 3,400 | 55.97% |
educationusa.state.gov / referral | 2,880 | 30.73% |
uscis.gov / referral | 2,752 | 37.10% |
yahoo / organic | 1,948 | 54.31% |
m.facebook.com / referral | 1,738 | 70.43% |
iss.washington.edu / referral | 1,390 | 41.73% |

Total Pageviews

<table>
<thead>
<tr>
<th>Page Title</th>
<th>Pageviews</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Search</td>
<td>Study in the States</td>
<td>63,713</td>
</tr>
<tr>
<td>What is the Form I-20?</td>
<td>Study in the States</td>
<td>14,729</td>
</tr>
<tr>
<td>Study in the States</td>
<td>13,465</td>
<td>45.42%</td>
</tr>
<tr>
<td>Paying your I-901 SEVIS Fee</td>
<td>Study in the States</td>
<td>11,947</td>
</tr>
<tr>
<td>Students</td>
<td>Study in the States</td>
<td>10,519</td>
</tr>
</tbody>
</table>

New vs. Returned Visitor

20.7% New Visitor
79.3% Returning Visitor

New vs. Returned Visitor

1 New Visitor
2 Returning Visitor
Other 19.3%

New vs. Returned Visitor

1 New Visitor
2 Returning Visitor
Other 19.3%

New vs. Returned Visitor

1 New Visitor
2 Returning Visitor
Other 19.3%