

StudyintheStates.dhs.gov Web Performance Metrics

Jan 1, 2017 - Jan 31, 2017

All Users
 100.00% Sessions

Total Visits

361,887

% of Total: 100.00% (361,887)



Avg. Visit Duration

00:02:19

Avg for View: 00:02:19 (0.00%)



Pageviews

446,723

% of Total: 100.00% (446,723)



Unique Visitors

152,621

% of Total: 100.00% (152,621)



Avg. Pages / Visit

2.21

Avg for View: 2.21 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

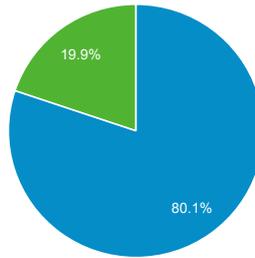
54.92%

Avg for View: 54.92% (0.00%)



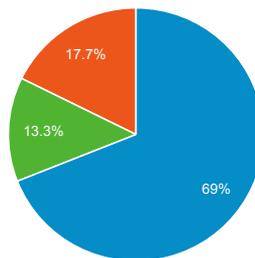
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	108,004	59.41%
(direct) / (none)	35,021	52.87%
ice.gov / referral	10,680	38.74%
m.facebook.com / referral	5,298	68.42%
search.usa.gov / referral	4,256	31.77%
educationusa.state.gov / referral	3,317	30.27%
bing / organic	3,301	57.74%
uscis.gov / referral	3,107	39.14%
facebook.com / referral	2,407	66.89%
yahoo / organic	1,994	54.16%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	87,076	26.78%
ACICS Loss of Accreditation: What it Means for Schools and International Students Study in the States	19,012	58.20%
What is the Form I-20? Study in the States	16,579	71.76%
Study in the States	15,157	45.12%
Paying your I-901 SEVIS Fee Study in the States	13,790	36.22%

Sessions by Social Network

Social Network	Sessions
Facebook	8,259
Twitter	651
Quora	157
LinkedIn	74
reddit	48
Naver	32
Vkontakte	20
WordPress	19
YouTube	18
Douban	4

