

StudyintheStates.dhs.gov Web Performance Metrics

Oct 1, 2014 - Oct 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

155,978

% of Total: 100.00% (155,978)



Avg. Visit Duration

00:03:08

Site Avg: 00:03:08 (0.00%)



Pageviews

207,411

% of Total: 100.00% (207,411)



Unique Visitors

55,501

% of Total: 100.00% (55,501)



Avg. Pages / Visit

2.92

Site Avg: 2.92 (0.00%)



Avg. Time on Page

00:01:38

Site Avg: 00:01:38 (0.00%)



Bounce Rate

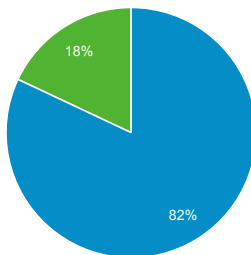
51.35%

Site Avg: 51.35% (0.00%)



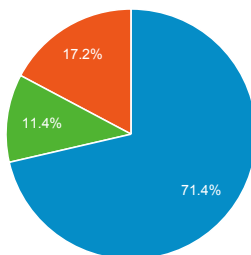
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	50,814	27.04%
Welcome to Study in the States Study in the States	12,753	36.43%
I-901 SEVIS Fee Payment Tutorial Study in the States	7,576	40.93%
What is the Form I-20? Study in the States	7,013	73.83%
Stakeholder Webinars Study in the States	6,640	21.84%

Sessions by Social Network

Social Network	Sessions
Facebook	2,155
Twitter	249
Quora	28
Naver	19
Vkontakte	11
Sina Weibo	10
Google+	6
Blogger	4
WordPress	3
YouTube	3

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	30,677	62.11%
(direct) / (none)	16,491	46.97%
ice.gov / referral	9,292	28.87%
travel.state.gov / referral	2,032	28.15%
usa.gov / referral	1,070	24.67%
bing / organic	1,000	41.30%
facebook.com / referral	875	67.77%
yahoo / organic	526	46.58%
m.facebook.com / referral	491	81.67%
l.facebook.com / referral	435	68.28%

