

# StudyintheStates.dhs.gov Web Performance Metrics

Mar 1, 2015 - Mar 31, 2015

All Sessions  
100.00%

## Total Visits

**186,491**

% of Total: 100.00% (186,491)



## Avg. Visit Duration

**00:02:29**

Avg for View: 00:02:29 (0.00%)



## Pageviews

**239,001**

% of Total: 100.00% (239,001)



## Unique Visitors

**76,291**

% of Total: 100.00% (76,291)



## Avg. Pages / Visit

**2.51**

Avg for View: 2.51 (0.00%)



## Avg. Time on Page

**00:01:38**

Avg for View: 00:01:38 (0.00%)



## Bounce Rate

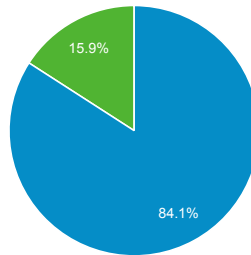
**57.10%**

Avg for View: 57.10% (0.00%)



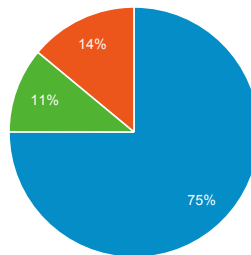
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	62,452	26.22%
What is the Form I-20?   Study in the States	13,763	72.84%
Welcome to Study in the States   Study in the States	12,231	41.86%
Mapping SEVIS by the Numbers   Study in the States	8,098	86.84%
Paying your I-90 1 SEVIS Fee   Study in the States	7,580	51.27%

## Sessions by Social Network

Social Network	Sessions
reddit	4,300
Facebook	1,933
Twitter	308
Quora	73
Naver	48
Vkontakte	22
TypePad	9
Pinterest	5
BuzzFeed	4
LiveJournal	4

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	43,941	64.04%
(direct) / (none)	14,188	57.01%
ice.gov / referral	11,063	32.11%
reddit.com / referral	4,251	96.00%
travel.state.gov / referral	2,636	26.14%
Broadcast / (not set)	1,811	43.90%
search.usa.gov / referral	1,384	28.47%
usa.gov / referral	1,213	30.92%
bing / organic	1,131	57.12%
educationusa.state.gov / referral	1,071	32.03%

