

# StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2015 - Aug 31, 2015



## Total Visits

**252,211**

% of Total: 100.00% (252,211)



## Avg. Visit Duration

**00:02:20**

Avg for View: 00:02:20 (0.00%)



## Pageviews

**321,083**

% of Total: 100.00% (321,083)



## Unique Visitors

**109,788**

% of Total: 100.00% (109,788)



## Avg. Pages / Visit

**2.32**

Avg for View: 2.32 (0.00%)



## Avg. Time on Page

**00:01:45**

Avg for View: 00:01:45 (0.00%)



## Bounce Rate

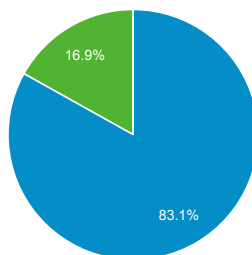
**57.33%**

Avg for View: 57.33% (0.00%)



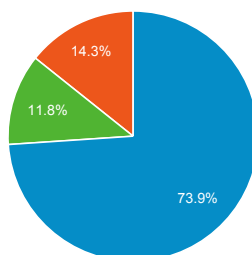
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	73,855	63.77%
(direct) / (none)	21,113	56.75%
ice.gov / referral	12,659	34.63%
educationusa.state.gov / referral	4,781	33.09%
m.facebook.com / referral	2,523	70.11%
facebook.com / referral	2,514	65.87%
search.usa.gov / referral	2,404	30.20%
travel.state.gov / referral	2,149	28.15%
yahoo / organic	1,702	54.94%
bing / organic	1,409	55.71%

## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	71,247	30.42%
17-Month OPT STEM Extension   Study in the States	21,306	75.26%
What is the Form I-20?   Study in the States	15,018	69.52%
Welcome to Study in the States   Study in the States	14,440	48.85%
Paying your I-90 1 SEVIS Fee   Study in the States	10,501	45.87%

## Sessions by Social Network

Social Network	Sessions
Facebook	5,580
Twitter	1,074
LinkedIn	79
Vkontakte	34
tinyURL	31
Pinterest	25
Sina Weibo	15
Disqus	8
Naver	8
Quora	7

