

StudyintheStates.dhs.gov Web Performance Metrics

Dec 1, 2016 - Dec 31, 2016

All Users
 100.00% Sessions

Total Visits

298,343
 % of Total: 100.00% (298,343)



Avg. Visit Duration

00:02:17
 Avg for View: 00:02:17 (0.00%)



Pageviews

370,083
 % of Total: 100.00% (370,083)



Unique Visitors

128,988
 % of Total: 100.00% (128,988)



Avg. Pages / Visit

2.16
 Avg for View: 2.16 (0.00%)



Avg. Time on Page

00:01:57
 Avg for View: 00:01:57 (0.00%)



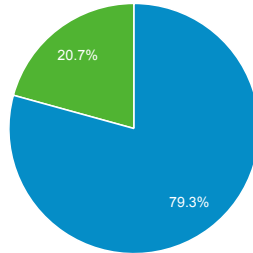
Bounce Rate

55.50%
 Avg for View: 55.50% (0.00%)



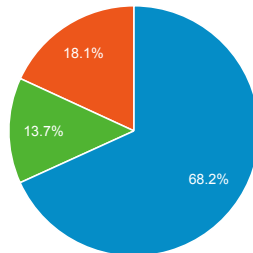
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	62,377	28.08%
ACICS Loss of Accreditation: What it Means for Schools and International Students Study in the States	22,876	60.57%
Paying your I-901 SEVIS Fee Study in the States	20,647	34.50%
What is the Form I-20? Study in the States	13,008	72.46%
Redirection page Study in the States	11,141	32.02%

Sessions by Social Network

Social Network	Sessions
Facebook	9,497
Twitter	655
Quora	123
LinkedIn	115
Vkontakte	47
WordPress	46
Naver	43
reddit	29
Disqus	14
YouTube	13

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	82,292	58.96%
(direct) / (none)	37,011	55.65%
ice.gov / referral	11,003	36.32%
m.facebook.com / referral	6,129	71.19%
search.usa.gov / referral	3,176	32.08%
bing / organic	2,801	52.48%
facebook.com / referral	2,748	66.19%
educationusa.state.gov / referral	2,596	31.05%
uscis.gov / referral	2,063	39.94%
yahoo / organic	1,518	51.84%

