

StudyintheStates.dhs.gov Web Performance Metrics

Dec 1, 2015 - Dec 31, 2015

All Users
100.00% Sessions

Total Visits

214,050

% of Total: 100.00% (214,050)



Avg. Visit Duration

00:02:28

Avg for View: 00:02:28 (0.00%)



Pageviews

269,072

% of Total: 100.00% (269,072)



Unique Visitors

90,777

% of Total: 100.00% (90,777)



Avg. Pages / Visit

2.34

Avg for View: 2.34 (0.00%)



Avg. Time on Page

00:01:50

Avg for View: 00:01:50 (0.00%)



Bounce Rate

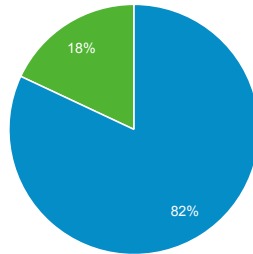
56.12%

Avg for View: 56.12% (0.00%)



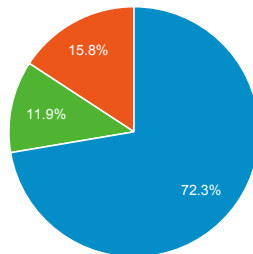
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	59,415	61.42%
(direct) / (none)	27,742	51.29%
educationusa.state.gov / referral	3,211	30.40%
m.facebook.com / referral	2,321	66.57%
search.usa.gov / referral	2,246	31.03%
facebook.com / referral	2,067	64.68%
travel.state.gov / referral	1,897	36.48%
ice.gov / referral	1,861	40.89%
bing / organic	1,678	52.03%
yahoo / organic	1,121	52.63%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	63,121	26.92%
What is the Form I-20? Study in the States	12,979	71.14%
Welcome to Study in the States Study in the States	11,173	45.82%
Paying your I-901 SEVIS Fee Study in the States	8,863	45.66%
17-Month OPT STEM Extension Study in the States	8,792	70.50%

Sessions by Social Network

Social Network	Sessions
Facebook	4,652
Twitter	633
YouTube	391
LinkedIn	49
Naver	18
reddit	18
Vkontakte	16
Blogger	9
Disqus	9
Tumblr	4

