

StudyintheStates.dhs.gov Web Performance Metrics

Nov 1, 2014 - Nov 30, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

148,940

% of Total: 100.00% (148,940)



Avg. Visit Duration

00:02:44

Site Avg: 00:02:44 (0.00%)



Pageviews

189,701

% of Total: 100.00% (189,701)



Unique Visitors

56,788

% of Total: 100.00% (56,788)



Avg. Pages / Visit

2.60

Site Avg: 2.60 (0.00%)



Avg. Time on Page

00:01:42

Site Avg: 00:01:42 (0.00%)



Bounce Rate

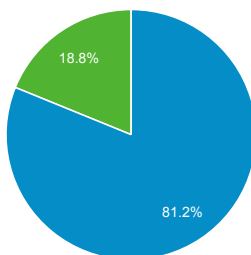
53.19%

Site Avg: 53.19% (0.00%)



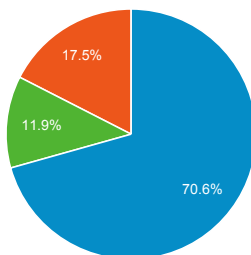
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	41,464	27.21%
Welcome to Study in the States Study in the States	12,301	40.42%
I-901 SEVIS Fee Payment Tutorial Study in the States	8,624	34.08%
What is the Form I-20? Study in the States	8,308	73.97%
Paying your I-901 SEVIS Fee Study in the States	8,173	46.82%

Sessions by Social Network

Social Network	Sessions
Facebook	2,185
Twitter	289
BuzzFeed	45
Quora	36
Naver	30
Vkontakte	10
Sina Weibo	8
Google+	7
WordPress	5
Blogger	2

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	31,915	62.38%
(direct) / (none)	15,932	52.23%
ice.gov / referral	9,546	31.89%
travel.state.gov / referral	1,974	26.49%
usa.gov / referral	1,046	26.00%
search.usa.gov / referral	1,003	28.51%
bing / organic	995	48.74%
facebook.com / referral	866	67.78%
m.facebook.com / referral	561	69.16%
yahoo / organic	528	53.03%

