

# International Student Overview for Historically Black Colleges and Universities



U.S. Department of Homeland Security



U.S. Department of State



U.S. Department of Education

December 3, 2014

# Today's Participants

- Meldon Hollis
  - Associate Director, U.S. Department of Education, White House Initiative on Historically Black Colleges and Universities
- Lauren Kielsmeier
  - Executive Director, U.S. Department of Homeland Security, Office of Academic Engagement
- Jared Butto
  - Program Officer, U.S. Department of State, Bureau of Educational and Cultural Affairs, EducationUSA
- Katie Westerlund
  - Acting Unit Chief, Policy and School Certification Units, U.S. Immigration and Customs Enforcement, Student and Exchange Visitor Program

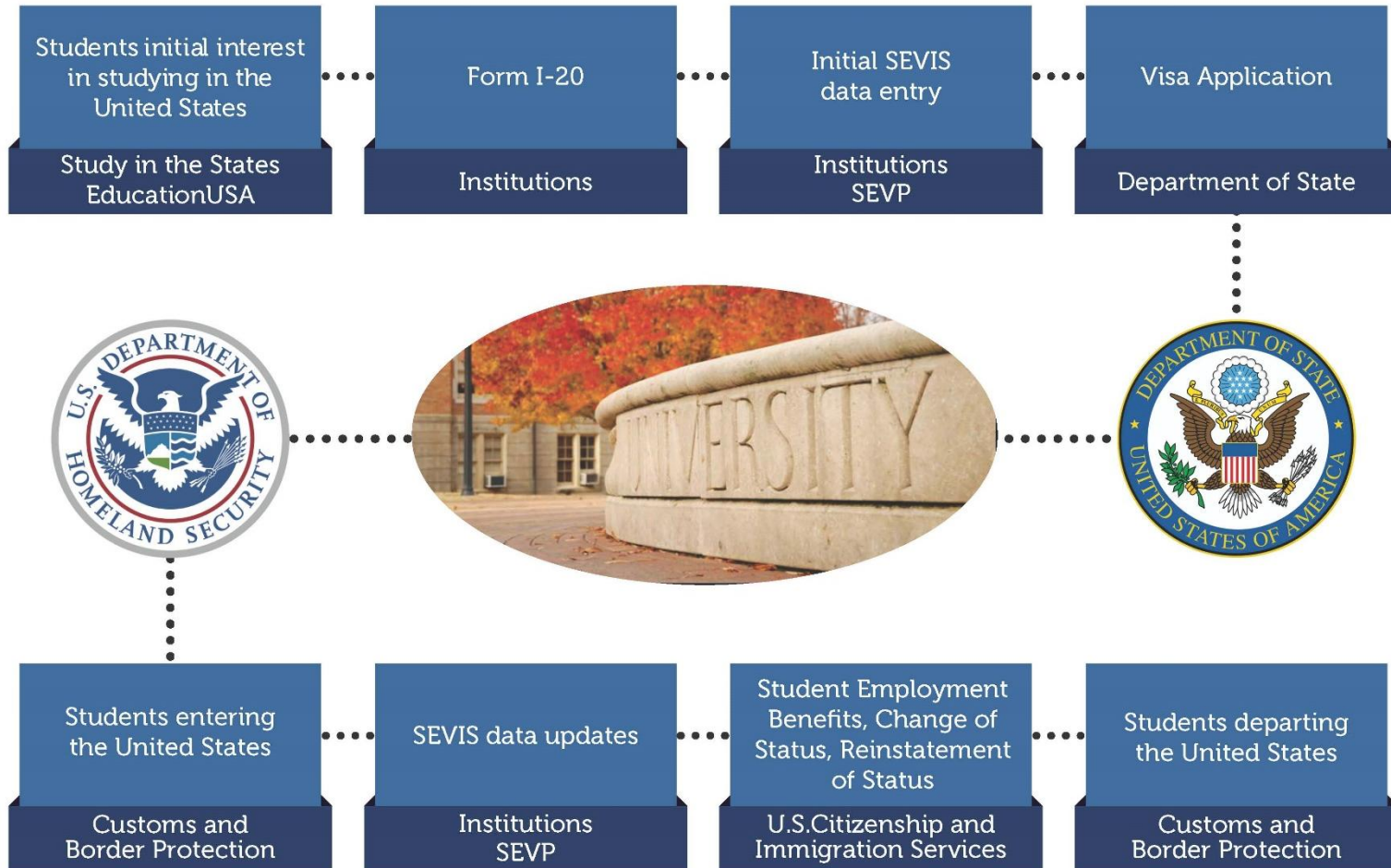


# Agenda

- Opening remarks
- International student immigration process overview
- Moderated discussion with EducationUSA and SEVP
- Live question and answer session



# International Student Overview



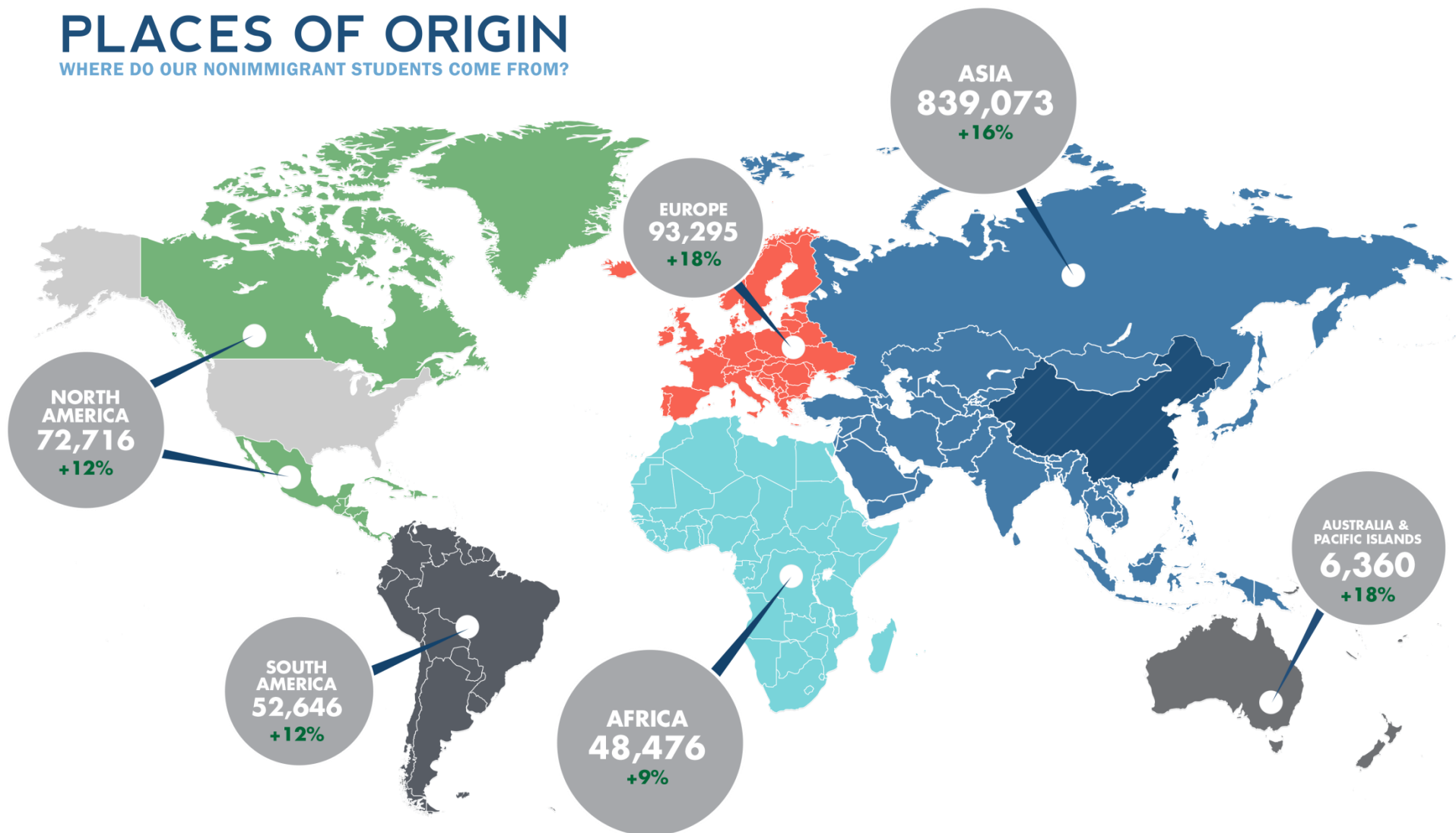
# SEVIS by the Numbers\*

- 8,988 SEVP-certified schools
- 1.11 million F-1 and M-1 nonimmigrant students
- 200,782 J-1 exchange visitors
- 35,000 DSOs provide data for SEVIS
- 20,000 government personnel use SEVIS
- \* *Data from October 2014 Quarterly Report*



# PLACES OF ORIGIN

WHERE DO OUR NONIMMIGRANT STUDENTS COME FROM?



\* Continent information was compiled using the United Nation's composition of macro geographical (continental) regions, geographical sub-regions, and selected economic and other groupings.

\* Percentages compare October 2014 values to July 2014 values. No value indicates a less than 1 percent +/- change.



# HBCUs by the Numbers

- Number of SEVP-certified HBCUs: 98
- Number of F-1 students enrolled in HBCUs: 8,327
- Top five countries of origin for HBCU international students: Saudi Arabia, Nigeria, India, Bahamas, Jamaica
- Primary education level for HBCU international students: Bachelor's Degree
- Top five majors for HBCU international students: Business Administration and Management, Computer Science, Biology/Biological Sciences, Electrical and Electronics Engineering and Accounting



# EducationUSA:

## The U.S. Department of State's International Student Recruitment Network





# International Student Mobility & Education Diplomacy

## 2014 Open Doors Report on International Educational Exchange

- 8.1% increase in the number of international students studying in the United States. 886,052 students in 2013/14.
- 2.1% increase in U.S. students studying abroad. 289,408 students in 2012/13.

## Why is international education a priority for the U.S. Department of State?

- Fosters mutual understanding between the people of the US and other nations and prepares us to solve the global challenges of the 21st century
- Builds and sustains a more stable and prosperous global economy
- Equips a new generation from diverse backgrounds, with skills to work across languages, cultures, and borders.



# What is EducationUSA?

- A U.S. Department of State network of hundreds of advising centers worldwide (400+ in 170 countries)
- Over 500+ professionally trained advisers who work in U.S. embassies and consulates, American Corners, Fulbright commissions, NGO's, universities, etc.
- Staff at the U.S. Department of State and the Institute of International Education (IIE).
  - State Department Team
  - IIE Team
- Work in conjunction with the Department of Homeland Security, The White House, U.S. Commercial Service, Department of Education, other State Department Offices such as Consular Affairs, etc. on international student recruitment to the United States

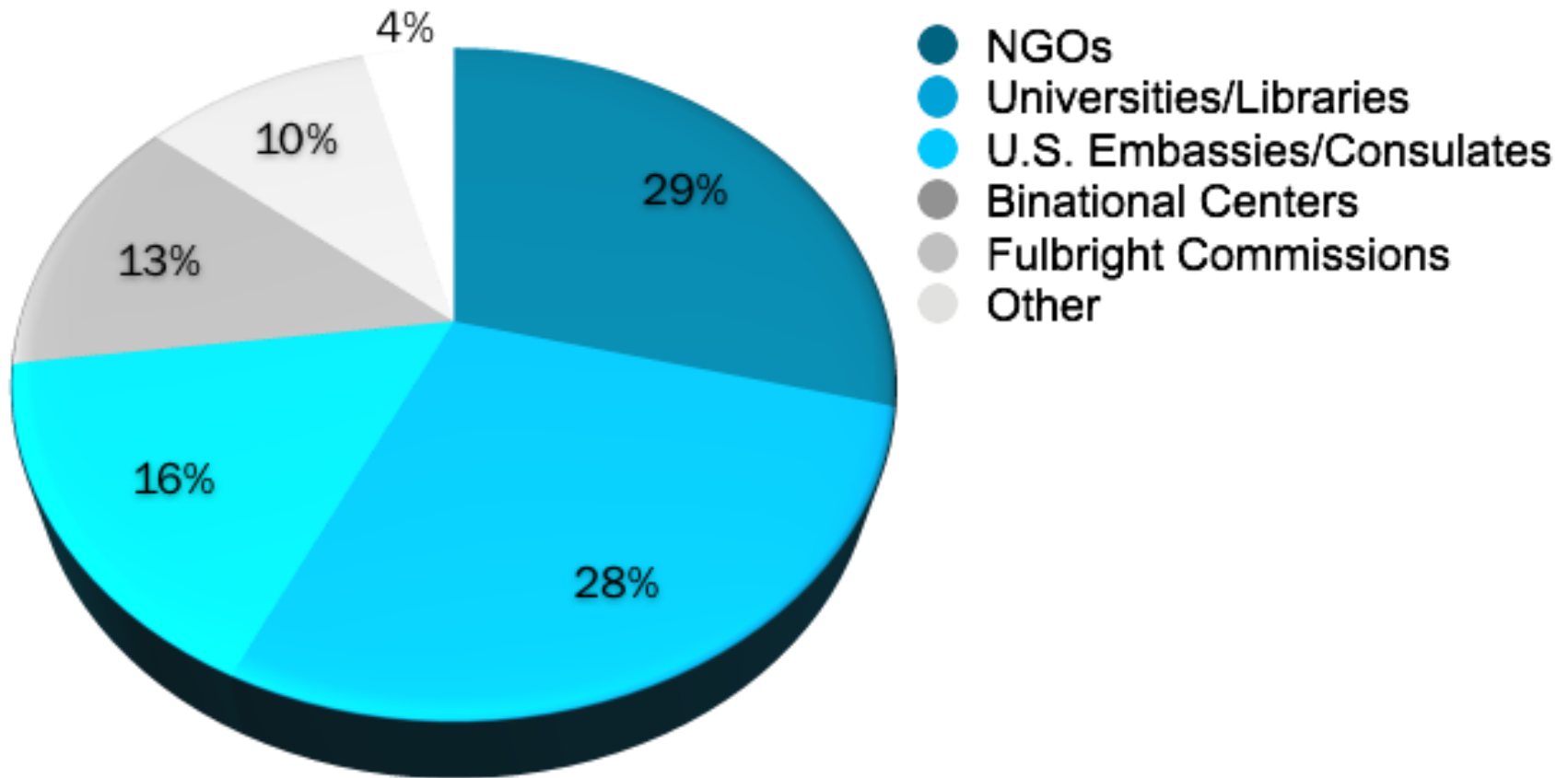


# Goals of EducationUSA

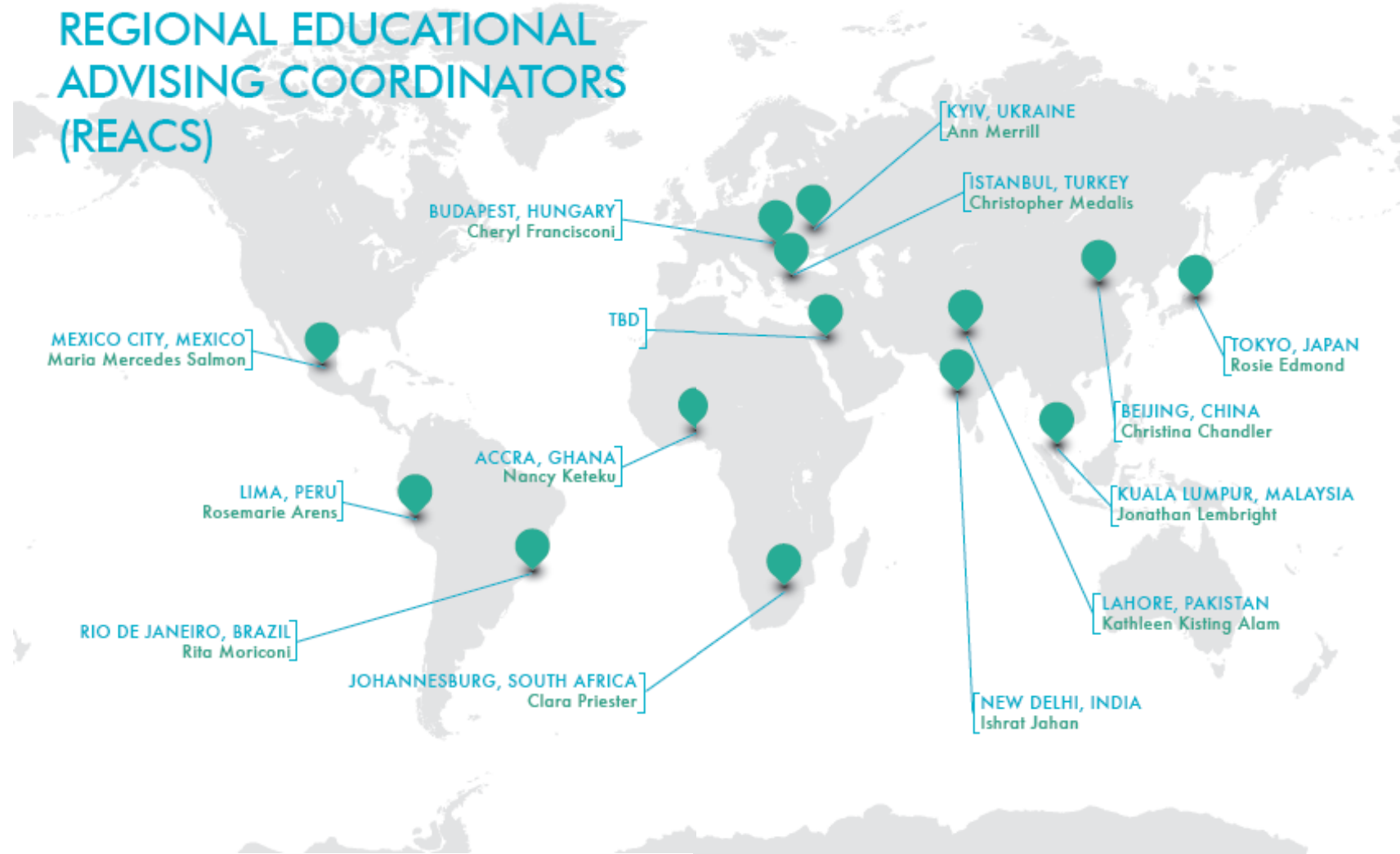
- Promote U.S. higher education to international students by providing accurate, comprehensive, and current information to help students find a school that is a good fit
- Assist U.S. higher education community with recruitment and retention plans
- Work with foreign institutions and governments on student mobility to the U.S. & engagement with U.S. higher education community



# Where are the Advisers Located?



# REGIONAL EDUCATIONAL ADVISING COORDINATORS (REACS)



# Working with International Students

## 5 Steps to U.S. Study

- Simplify studying in the United States
- \*Community College, Undergraduate, Graduate, English Language, Short-Term, and \*Online levels



**Research Your  
Options**



**Finance Your  
Studies**



**Complete Your  
Application**



**Apply for Your  
Student Visa**



**Prepare for Your  
Departure**



# What EducationUSA Offers U.S. Higher Ed

- In-center presentations to international student audiences
- Online resources (resource section, country pages, etc.)
- Fund annual Open Doors Report – **New data in Mid November!**
- EducationUSA Global Guide – Annual publication
- Recruitment fairs - In person & Virtual
- EducationUSA Forum in Washington D.C.
- EducationUSA Regional Forums
- 2014: Lima, Peru & Tbilisi, Georgia
- Pre-departure orientations for incoming students
- **NEW!** – Social media (Facebook page for U.S. Higher Ed)
- Webinars/ Trainings on topics such as recruitment via social media
- Opportunity to present virtually to potential students
- Weekly Update & HEI Newsletter
- Host Advisers during U.S. trainings/national conferences





# Visit EducationUSA Centers Overseas

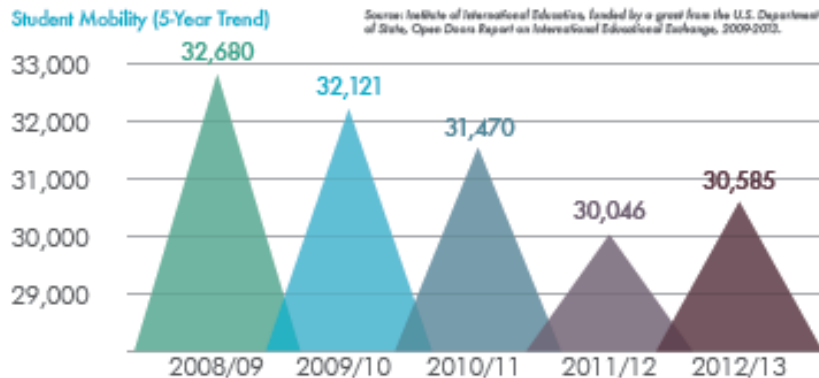
- Plan your international travel in cooperation with EducationUSA advisers
- Contact the EducationUSA center in advance to arrange meetings, participate in a group advising session, or attend a college fair
  - Reach out to us **Early & Often!**
- Send information to local alumni who can represent your college or university at special events
- Talk to your study abroad office to identify U.S. students overseas to present at EducationUSA centers (Gilman and Fulbright scholars)





# EducationUSA Global Guide

- Exclusively for U.S. higher education recruiters
- Global summary of services
- Regional breakdown of center activities and reach
- Tips and trends in recruitment
- <http://bit.ly/EGG2014>



# Virtual Fairs

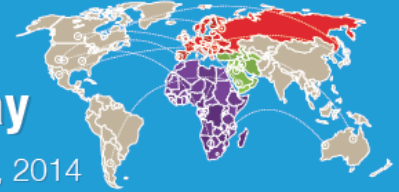
- Public-Private Partnership with CollegeWeekLive
- Over 21,000 students attended the November 2014 fair
- EducationUSA provides 5 speakers, virtual booth to advise student
- Promoting globally via EducationUSA and U.S. embassy network
- On the ground viewing events
- 7 virtual fairs a annually



Join [INSERT NAME HERE] at...

## Europe, Middle East & Africa Students Day

Free Online College Fair OCTOBER 1, 2014



### Connect with over 80+ schools in the U.S.

Plan to study abroad? EducationUSA invites you to join CollegeWeekLive's free online college fair with 80+ U.S. colleges & universities looking for students from Europe, Middle East & Africa just like you!

**WHEN:** Wednesday, October 1, 2014 [Enter Local Time Here]

**WHERE:** Online (log in at [www.collegeweeklive.com/EducationUSA](http://www.collegeweeklive.com/EducationUSA))

### During this free online event, you can:



#### Chat Live

Text chat directly with admissions representatives from 80+ universities and connect with EducationUSA advisors.



#### Get Expert Advice

Watch live video presentations from EducationUSA experts on admissions, financial aid and more.



#### Win a Scholarship

Visit 3 colleges online and you could win a \$1,000 scholarship and 1 of 3 new iPads!

### Featured Colleges Include:

ILLINOIS INSTITUTE  
OF TECHNOLOGY



THE UNIVERSITY  
OF ARIZONA

UCLA

M  
FLINT

University of San Diego

UNIVERSITY OF  
TEXAS  
ARLINGTON

And many more!  
Full list on the back >

## It's Free to Participate - Sign Up Today!



[www.CollegeWeekLive.com/EducationUSA](http://www.CollegeWeekLive.com/EducationUSA)



[bit.ly/eduusa](http://bit.ly/eduusa)



QR Code



# Raising Your Profile

- Identify yourself as a speaker for webinars – add your bio and photo on the new website
- Submit to the Weekly Update which is sent to hundreds of EducationUSA centers in 170 Countries + added to the EducationUSA website and D.C. social media



# Fairs & Events

- EducationUSA Forum:  
**June 30-July 2, 2015**
- Regional Workshops
  - Middle East: September 2015
  - TBD
- Regional and virtual fairs –  
found on our U.S. Higher  
Education Facebook page  
under events



# Engage with our Social Media

## In D.C. and Overseas



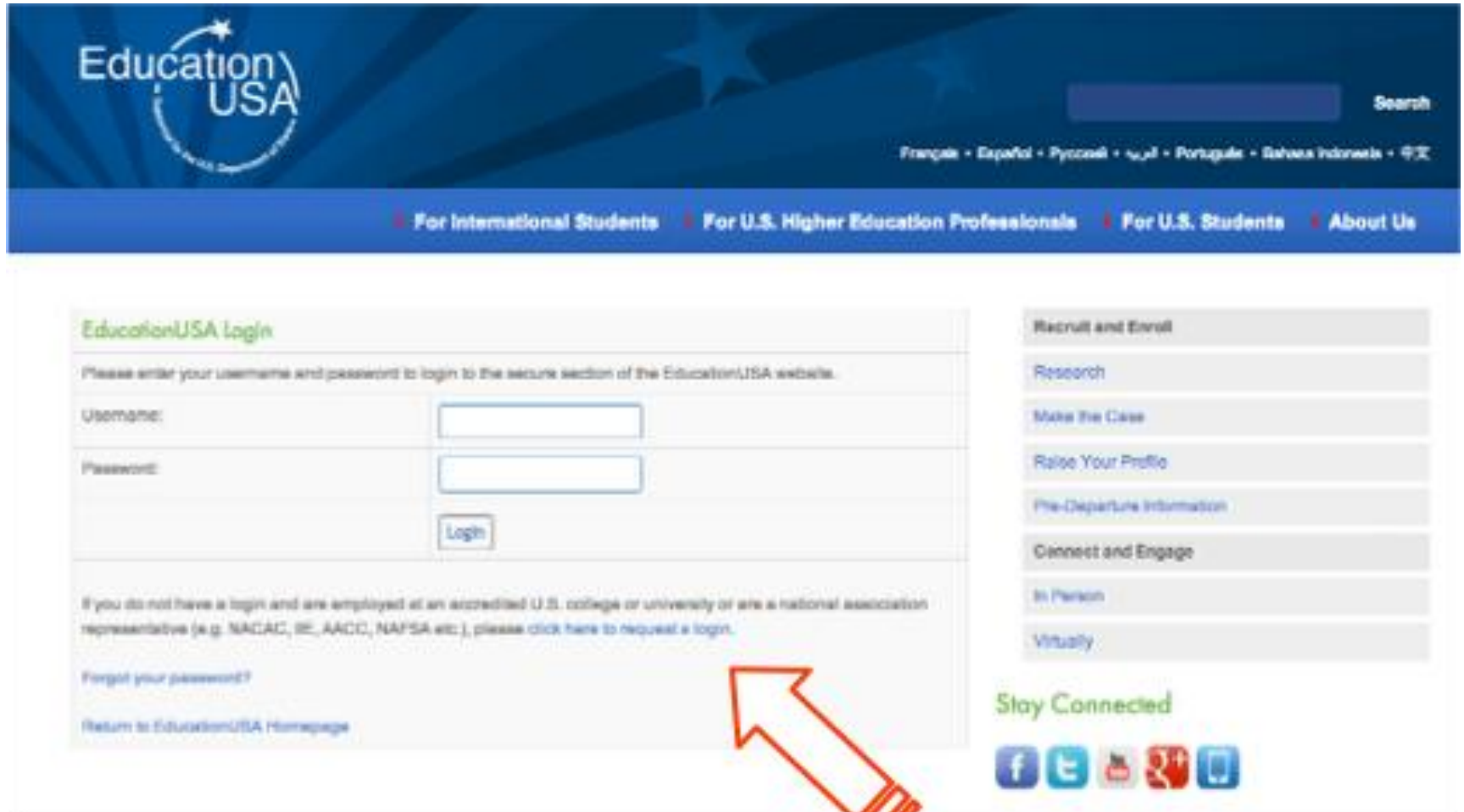


# First Step – Request Login Access

- \*New website will require a new login request as we are capturing new data
- Free to faculty and staff of accredited U.S. colleges and universities, and to staff of higher education membership associations (e.g. NACAC, AACRAO, NAFSA). With a login you have the ability to:
  - Subscribe to the Monthly Higher Education Institution (HEI) News.
  - Access resources such as country education fact sheets, the EducationUSA Global Guide, logos for your site, and more.
  - Sign up to be a guest speaker on topics related to the 5 Steps.
  - Download spreadsheets that list the types of materials EducationUSA centers can accept, along with addresses to send materials.



# Login Access to EducationUSA's Website



The image shows the EducationUSA website's login page. The header features the EducationUSA logo on the left, a search bar on the right, and a navigation menu with links for International Students, U.S. Higher Education Professionals, U.S. Students, and About Us. The main content area is titled "EducationUSA Login" and includes a login form with fields for Username and Password, a Login button, and a link to request a login if the user is an accredited U.S. college or university representative. A red arrow points to the "Forgot your password?" link. To the right of the login form is a sidebar with links for Recruit and Enroll, Research, Make the Case, Raise Your Profile, Pre-Departure Information, Connect and Engage, In Person, and Virtually. At the bottom right, there is a "Stay Connected" section with social media icons for Facebook, Twitter, YouTube, Google+, and LinkedIn.

EducationUSA Login

Please enter your username and password to login to the secure section of the EducationUSA website.

Username:

Password:

If you do not have a login and are employed at an accredited U.S. college or university or are a national association representative (e.g. NACAC, IE, AACU, NAFAA etc.), please [click here to request a login](#).

[Forgot your password?](#)

[Return to EducationUSA Homepage](#)

Recruit and Enroll

Research

Make the Case

Raise Your Profile

Pre-Departure Information

Connect and Engage

In Person

Virtually

Stay Connected

[f](#) [t](#) [y](#) [g](#) [i](#)



# New in 2014 - 2015

- New logo and coordinated marketing strategy – EducationUSA as a global brand
- Updated EducationUSA Website – February
  - New user profiles – will need to be updated
  - More information for foreign governments and institutions
- U.S. higher education professionals Facebook page:  
<https://www.facebook.com/pages/EducationUSA-US-Higher-Education-Professionals/1452856251623238>
- U.S. Study Abroad Branch within the Office of Global Educational Programs





Feel free to contact me with  
further questions:

Jarred Butto  
[buttoj@state.gov](mailto:buttoj@state.gov)



# Student and Exchange Visitor Program (SEVP)



# SEVP Mission

## ■ Compliance

- Use the Student and Exchange Visitor Information System (SEVIS) database to monitor all F, M and J nonimmigrants, certified schools and approved programs of study
- Certify, recertify and withdraw schools that enroll nonimmigrant students in the United States to ensure compliance with federal regulations
- Oversee the collection of information on schools, students for national security and law enforcement agencies
- Support criminal enforcement cases related to school fraud

## ■ Stakeholder Engagement

- Craft policies and regulations for schools and students
- Promote data integrity via outreach to schools, students and other stakeholders



# Enhanced Stakeholder Engagement

- **U.S. Department of Homeland Security's (DHS) Study in the States Website**
  - <http://studyinthestates.dhs.gov>
- **SEVP Draft Guidance Campaign**
  - [StudyintheStates.dhs.gov/sevp-guidance-for-comment](http://StudyintheStates.dhs.gov/sevp-guidance-for-comment)
- **SEVP Field Representative Unit**
  - <http://studyinthestates.dhs.gov/2014/07/official-sevp-field-representatives>
- **Improved SEVP Response Center**
  - 703-603-3400 or [SEVP@ice.dhs.gov](mailto:SEVP@ice.dhs.gov)



# More SEVP Resources

- **ICE.gov/SEVP**
- **Social Media Platforms**
  - Twitter: @StudyinStates
  - Facebook: Facebook.com/StudyintheStates
  - Blog: StudyintheStates.dhs.gov/blog
- **SEVP Publications**
  - SEVP Spotlight Newsletter (Quarterly)
  - SEVP Conference Bulletin (Monthly)



# SEVP Contact Information

- For case-specific questions and SEVIS technical support, contact the SEVP Response Center:
  - 703-603-3400
  - [SEVP@ice.dhs.gov](mailto:SEVP@ice.dhs.gov)
  - Monday through Friday, 7 a.m. and 8 p.m. ET, except holidays
- Additional contact information:
  - [StudyintheStates.dhs.gov/contact-us](https://StudyintheStates.dhs.gov/contact-us)

