

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2016 - Jul 31, 2016

All Users
100.00% Sessions

Total Visits

344,514

% of Total: 100.00% (344,514)



Avg. Visit Duration

00:02:29

Avg for View: 00:02:29 (0.00%)



Pageviews

429,641

% of Total: 100.00% (429,641)



Unique Visitors

140,712

% of Total: 100.00% (140,712)



Avg. Pages / Visit

2.25

Avg for View: 2.25 (0.00%)



Avg. Time on Page

00:01:59

Avg for View: 00:01:59 (0.00%)



Bounce Rate

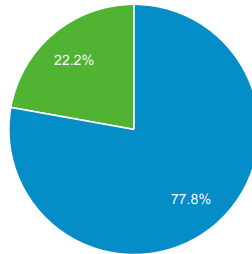
53.26%

Avg for View: 53.26% (0.00%)



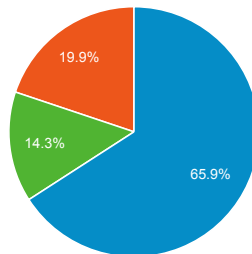
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	66,933	27.96%
Paying your I-90 1 SEVIS Fee Study in the States	23,649	36.83%
What is the Form I-20? Study in the States	17,531	68.01%
STEM OPT Study in the States	15,232	37.07%
Study in the States	14,383	43.55%

Sessions by Social Network

Social Network	Sessions
Facebook	5,634
Twitter	800
LinkedIn	92
Quora	82
Vkontakte	46
Naver	30
WordPress	30
reddit	29
Sina Weibo	17
Blogger	6

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	89,549	57.73%
(direct) / (none)	41,727	54.26%
ice.gov / referral	13,791	37.92%
educationusa.state.gov / referral	4,073	31.87%
search.usa.gov / referral	3,840	30.36%
uscis.gov / referral	3,667	38.91%
bing / organic	2,965	51.37%
m.facebook.com / referral	2,962	64.52%
facebook.com / referral	2,374	60.74%
yahoo / organic	1,841	51.28%

