

# StudyintheStates.dhs.gov Web Performance Metrics

Mar 1, 2016 - Mar 31, 2016

All Users  
100.00% Sessions

## Total Visits

**349,113**

% of Total: 100.00% (349,113)



## Avg. Visit Duration

**00:02:42**

Avg for View: 00:02:42 (0.00%)



## Pageviews

**441,414**

% of Total: 100.00% (441,414)



## Unique Visitors

**136,805**

% of Total: 100.00% (136,805)



## Avg. Pages / Visit

**2.41**

Avg for View: 2.41 (0.00%)



## Avg. Time on Page

**00:01:54**

Avg for View: 00:01:54 (0.00%)



## Bounce Rate

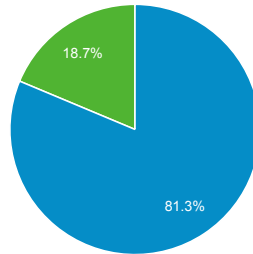
**53.47%**

Avg for View: 53.47% (0.00%)



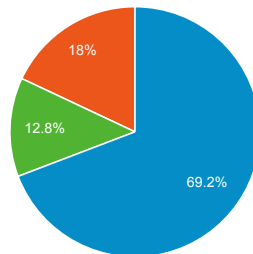
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	70,208	26.45%
STEM OPT   Study in the States	30,335	42.71%
What is the Form I-20?   Study in the States	18,365	69.81%
Welcome to Study in the States   Study in the States	16,241	42.20%
Paying your I-90 1 SEVIS Fee   Study in the States	12,482	38.86%

## Sessions by Social Network

Social Network	Sessions
Facebook	7,627
Twitter	886
LinkedIn	138
Vkontakte	116
reddit	67
Pocket	22
Naver	20
Quora	13
YouTube	9
Blogger	8

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	78,264	59.31%
(direct) / (none)	45,470	52.29%
ice.gov / referral	12,710	39.59%
search.usa.gov / referral	4,156	28.80%
m.facebook.com / referral	3,973	69.22%
educationusa.state.gov / referral	3,551	29.46%
facebook.com / referral	3,208	65.40%
bing / organic	2,660	51.77%
links.govdelivery.com / referral	1,839	44.81%
mail.google.com / referral	1,793	45.29%

