

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015



Total Visits

273,802

% of Total: 100.00% (273,802)



Avg. Visit Duration

00:02:36

Avg for View: 00:02:36 (0.00%)



Pageviews

346,715

% of Total: 100.00% (346,715)



Unique Visitors

109,105

% of Total: 100.00% (109,105)



Avg. Pages / Visit

2.44

Avg for View: 2.44 (0.00%)



Avg. Time on Page

00:01:48

Avg for View: 00:01:48 (0.00%)



Bounce Rate

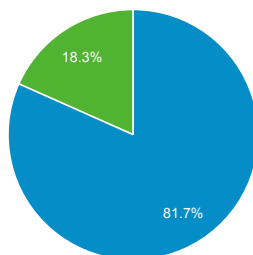
54.09%

Avg for View: 54.09% (0.00%)



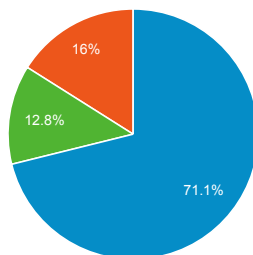
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	72,572	28.42%
I-901 SEVIS Fee Payment Tutorial Study in the States	18,543	33.09%
What is the Form I-20? Study in the States	18,047	70.29%
Paying your I-901 SEVIS Fee Study in the States	17,674	47.31%
Welcome to Study in the States Study in the States	16,304	44.53%

Sessions by Social Network

Social Network	Sessions
Facebook	7,977
Twitter	656
Sina Weibo	168
Quora	69
Renren	55
Vkontakte	29
Naver	21
LinkedIn	11
BuzzFeed	7
reddit	7

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	59,628	60.14%
(direct) / (none)	27,539	57.29%
ice.gov / referral	19,307	33.43%
educationusa.state.gov / referral	4,543	35.00%
m.facebook.com / referral	3,811	72.16%
facebook.com / referral	2,882	72.59%
search.usa.gov / referral	2,687	28.36%
travel.state.gov / referral	2,431	28.22%
ISSS Announcement June 2015 / email	1,801	77.35%
bing / organic	1,728	47.28%

