

StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2014 - Aug 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

141,524

% of Total: 100.00% (141,524)



Avg. Visit Duration

00:03:03

Site Avg: 00:03:03 (0.00%)



Pageviews

185,881

% of Total: 100.00% (185,881)



Unique Visitors

50,351

% of Total: 100.00% (50,351)



Avg. Pages / Visit

2.97

Site Avg: 2.97 (0.00%)



Avg. Time on Page

00:01:33

Site Avg: 00:01:33 (0.00%)



Bounce Rate

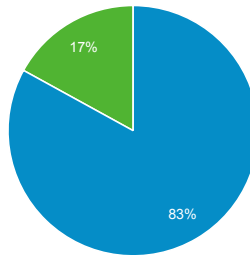
51.57%

Site Avg: 51.57% (0.00%)



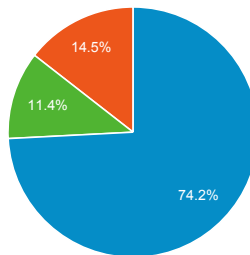
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|--|-----------|-------------|
| School Search Study in the States | 47,539 | 25.78% |
| Welcome to Study in the States Study in the States | 13,856 | 39.20% |
| Students Study in the States | 7,006 | 48.05% |
| Paying your I-901 SEVIS Fee Study in the States | 6,117 | 48.22% |
| I-901 SEVIS Fee Payment Tutorial Study in the States | 5,479 | 32.67% |

Sessions by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 1,872 |
| Twitter | 248 |
| Naver | 28 |
| Quora | 22 |
| Vkontakte | 17 |
| LinkedIn | 11 |
| WordPress | 5 |
| Sina Weibo | 4 |
| Blogger | 3 |
| tinyURL | 3 |

Visits and Bounce Rate by Source/Medium

| Source / Medium | Sessions | Bounce Rate |
|-----------------------------|----------|-------------|
| google / organic | 25,581 | 60.47% |
| (direct) / (none) | 13,026 | 52.07% |
| ice.gov / referral | 9,088 | 30.37% |
| travel.state.gov / referral | 2,228 | 23.20% |
| usa.gov / referral | 1,211 | 26.51% |
| cbp.gov / referral | 987 | 61.30% |
| facebook.com / referral | 940 | 72.23% |
| bing / organic | 770 | 48.31% |
| yahoo / organic | 502 | 50.80% |
| l.facebook.com / referral | 438 | 71.23% |

