

StudyintheStates.dhs.gov Web Performance Metrics

Oct 1, 2021 - Oct 31, 2021

All Users
100.00% Sessions

Total Visits
401,722
 % of Total: 100.00% (401,722)

Avg. Visit Duration
00:02:00
 Avg for View: 00:02:00 (0.00%)

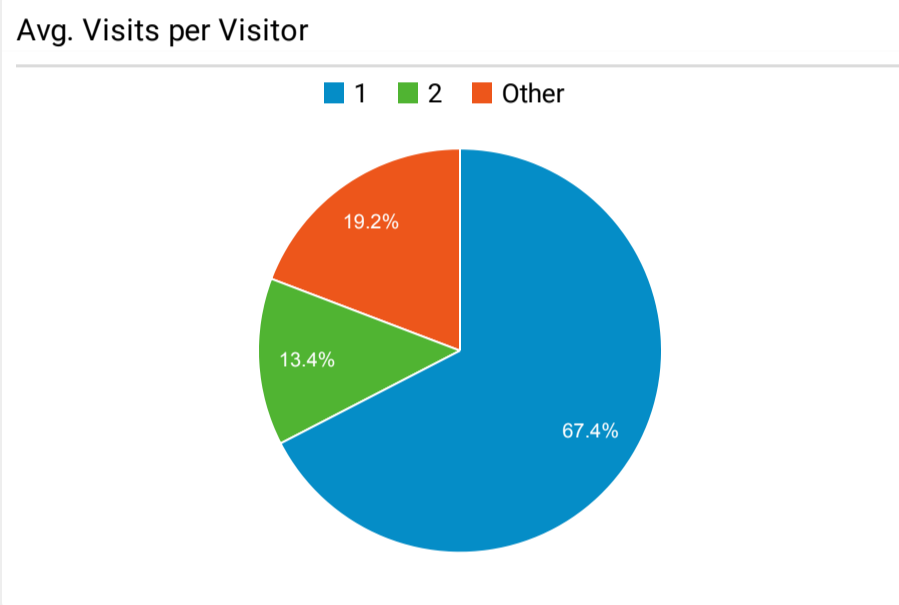
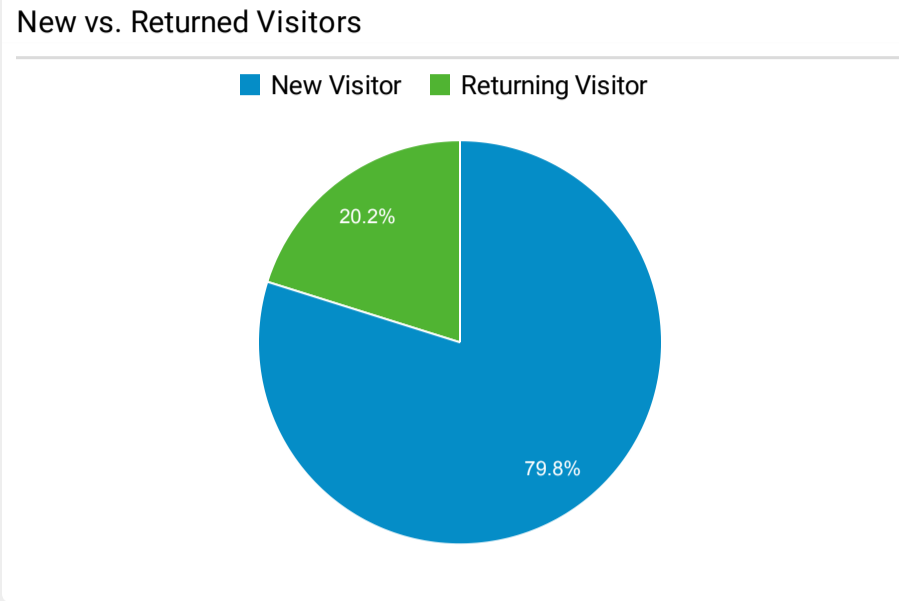
Pageviews
483,370
 % of Total: 100.00% (483,370)

Unique Visitors
188,788
 % of Total: 100.00% (188,788)

Avg. Pages / Visit
1.88
 Avg for View: 1.88 (0.00%)

Avg. Time on Page
00:02:15
 Avg for View: 00:02:15 (0.00%)

Bounce Rate
60.15%
 Avg for View: 60.15% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	133,292	62.50%
(direct) / (none)	56,924	67.88%
ice.gov / referral	12,353	42.56%
search.usa.gov / referral	6,470	37.08%
sevp.ice.gov / referral	5,022	47.19%
bing / organic	4,523	57.66%
uscis.gov / referral	3,076	40.80%
educationusa.state.gov / referral	2,676	32.29%
youtube.com / referral	1,374	29.48%
m.facebook.com / referral	1,189	56.77%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	73,723	35.42%
Students and the Form I-20 Study in the States	26,103	64.63%
Homepage Study in the States	19,562	61.31%
Paying the I-901 SEVIS Fee Study in the States	17,811	47.63%
SEVP Portal Help Study in the States	11,861	54.72%

Sessions by Social Network

Social Network	Sessions
Facebook	2,501
YouTube	1,388
Quora	273
Twitter	132
LinkedIn	114
reddit	106
Naver	57
Instagram	49
Vkontakte	6
Stack Exchange	4

