

StudyintheStates.dhs.gov Web Performance Metrics

Sep 1, 2021 - Sep 30, 2021

All Users  
100.00% Sessions

**Total Visits**  
**423,006**  
 % of Total: 100.00% (423,006)

**Avg. Visit Duration**  
**00:01:58**  
 Avg for View: 00:01:58 (0.00%)

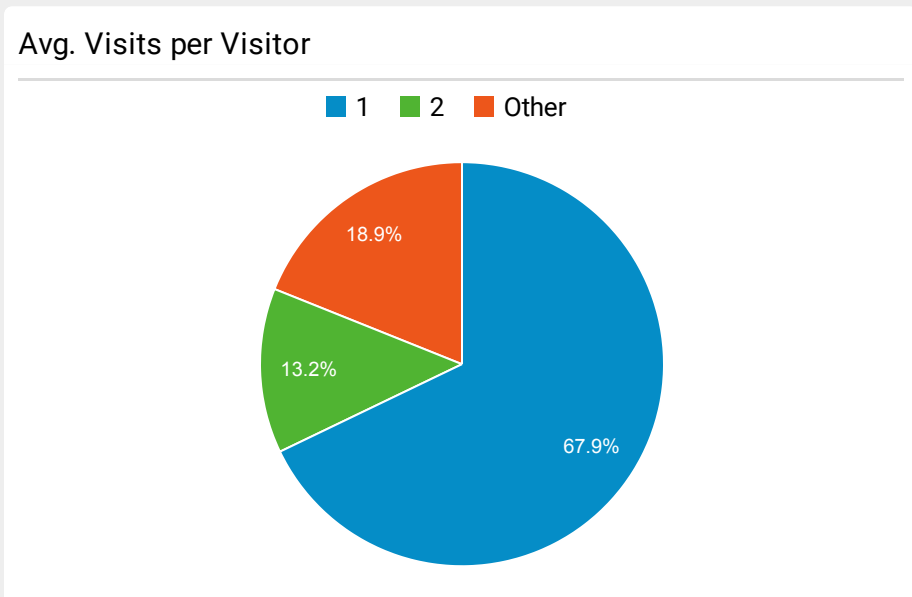
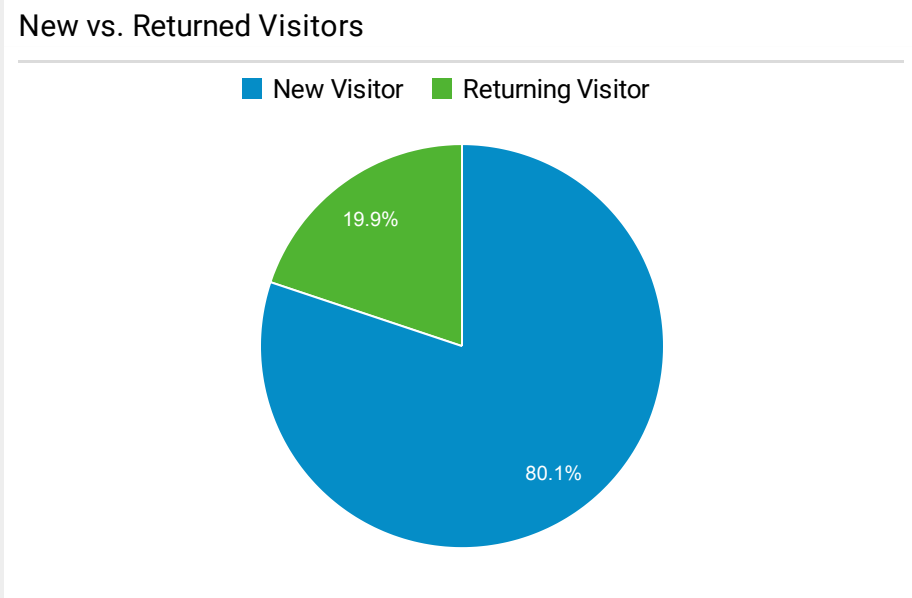
**Pageviews**  
**506,267**  
 % of Total: 100.00% (506,267)

**Unique Visitors**  
**198,217**  
 % of Total: 100.00% (198,217)

**Avg. Pages / Visit**  
**1.87**  
 Avg for View: 1.87 (0.00%)

**Avg. Time on Page**  
**00:02:15**  
 Avg for View: 00:02:15 (0.00%)

**Bounce Rate**  
**61.02%**  
 Avg for View: 61.02% (0.00%)



**Visits and Bounce Rate by Source/Medium**

Source / Medium	Sessions	Bounce Rate
google / organic	140,269	62.78%
(direct) / (none)	60,428	69.25%
ice.gov / referral	11,315	43.78%
search.usa.gov / referral	6,976	37.10%
sevp.ice.gov / referral	5,427	47.83%
bing / organic	4,784	58.74%
educationusa.state.gov / referral	3,072	34.28%
uscis.gov / referral	2,909	41.39%
m.facebook.com / referral	2,708	62.33%
lm.facebook.com / referral	1,567	57.95%

**Total Pageviews**

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	74,630	36.23%
Students and the Form I-20   Study in the States	27,389	64.04%
Homepage   Study in the States	19,804	60.93%
SEVP Portal Help   Study in the States	15,283	55.50%
Paying the I-901 SEVIS Fee   Study in the States	14,274	48.46%

**Sessions by Social Network**

Social Network	Sessions
Facebook	5,308
YouTube	1,155
Twitter	438
Instagram	252
Quora	252
LinkedIn	97
reddit	77
Naver	40
Vkontakte	15
Blogger	8

