

StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2021 - Aug 31, 2021

All Users
100.00% Sessions

Total Visits
495,030
 % of Total: 100.00% (495,030)

Avg. Visit Duration
00:01:57
 Avg for View: 00:01:57 (0.00%)

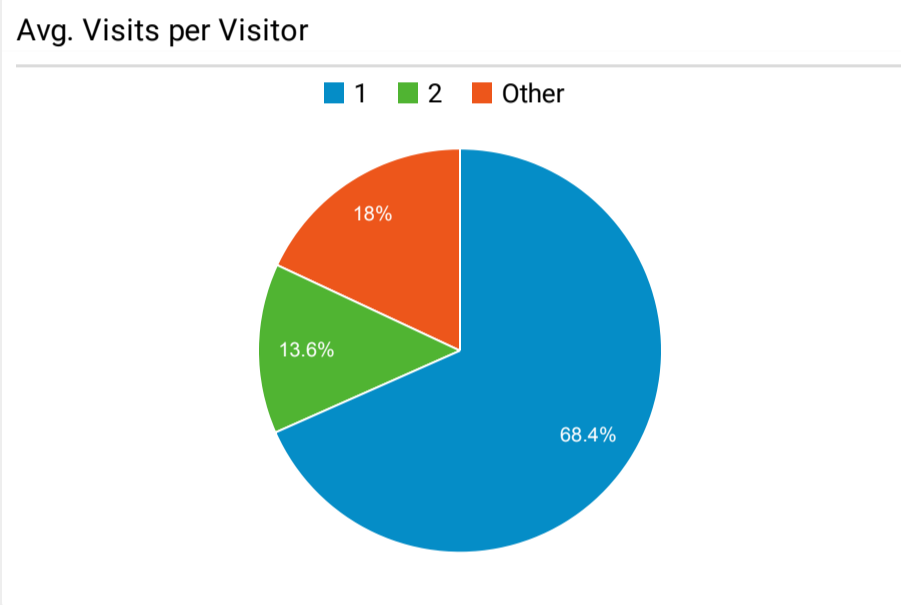
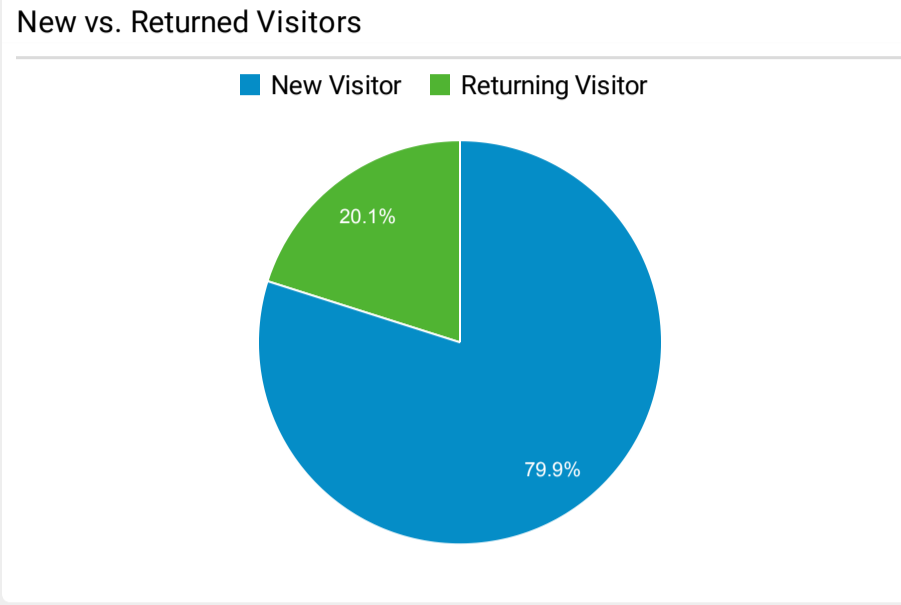
Pageviews
592,467
 % of Total: 100.00% (592,467)

Unique Visitors
234,558
 % of Total: 100.00% (234,558)

Avg. Pages / Visit
1.88
 Avg for View: 1.88 (0.00%)

Avg. Time on Page
00:02:12
 Avg for View: 00:02:12 (0.00%)

Bounce Rate
60.75%
 Avg for View: 60.75% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	169,929	62.23%
(direct) / (none)	69,378	69.11%
ice.gov / referral	15,696	43.16%
search.usa.gov / referral	7,513	36.94%
sevp.ice.gov / referral	6,500	49.23%
bing / organic	5,031	57.34%
educationusa.state.gov / referral	3,695	33.91%
uscis.gov / referral	3,092	39.42%
m.facebook.com / referral	1,957	60.60%
mail.google.com / referral	1,442	60.40%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	82,699	35.22%
Students and the Form I-20 Study in the States	35,953	63.66%
Homepage Study in the States	23,201	60.85%
Paying the I-901 SEVIS Fee Study in the States	20,852	46.35%
SEVP Portal Help Study in the States	17,526	55.25%

Sessions by Social Network

Social Network	Sessions
Facebook	2,369
YouTube	1,295
Quora	439
Twitter	190
reddit	115
Naver	106
LinkedIn	47
Instagram	32
Blogger	24
Vkontakte	9

