

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2021 - Jul 31, 2021

All Users
100.00% Sessions

Total Visits
508,694
 % of Total: 100.00% (508,694)

Avg. Visit Duration
00:02:01
 Avg for View: 00:02:01 (0.00%)

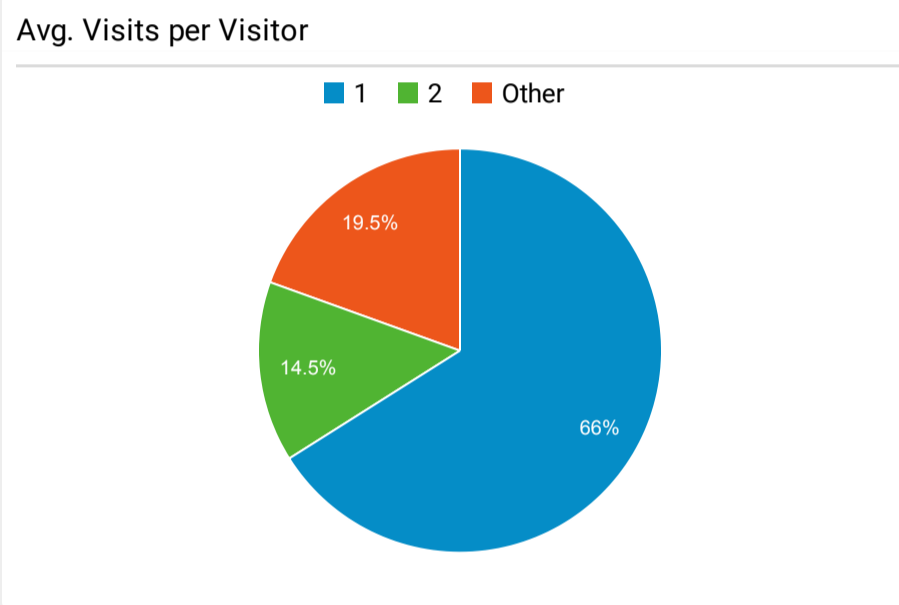
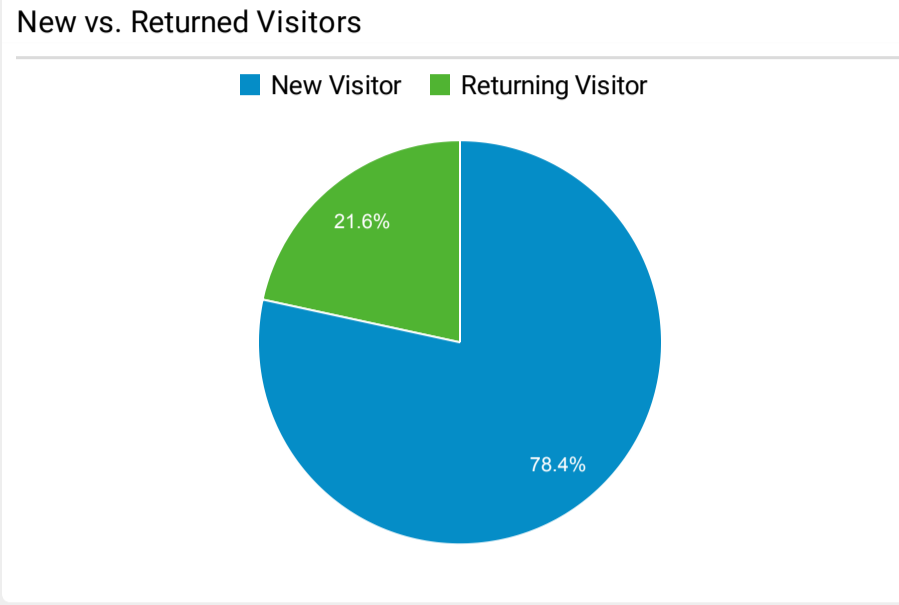
Pageviews
607,991
 % of Total: 100.00% (607,991)

Unique Visitors
232,169
 % of Total: 100.00% (232,169)

Avg. Pages / Visit
1.89
 Avg for View: 1.89 (0.00%)

Avg. Time on Page
00:02:15
 Avg for View: 00:02:15 (0.00%)

Bounce Rate
59.64%
 Avg for View: 59.64% (0.00%)



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	167,041	62.00%
(direct) / (none)	74,357	66.06%
ice.gov / referral	15,726	40.76%
sevp.ice.gov / referral	9,189	48.09%
search.usa.gov / referral	7,566	37.55%
bing / organic	4,903	57.33%
educationusa.state.gov / referral	4,267	35.25%
uscis.gov / referral	3,123	41.63%
mail.google.com / referral	2,526	57.09%
travel.state.gov / referral	1,225	40.41%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	72,737	35.59%
Students and the Form I-20 Study in the States	35,901	63.22%
Paying the I-901 SEVIS Fee Study in the States	29,831	46.51%
SEVP Portal Help Study in the States	25,406	53.84%
Homepage Study in the States	22,568	60.34%

Sessions by Social Network

Social Network	Sessions
YouTube	1,207
Facebook	1,189
Quora	362
Twitter	134
reddit	131
Naver	104
LinkedIn	83
Instagram	53
Instagram Stories	26
Vkontakte	16

