

## StudyintheStates.dhs.gov Web Performance Metrics

Apr 1, 2021 - Apr 30, 2021

All Users  
100.00% Sessions

### Total Visits

**466,561**

% of Total: 100.00% (466,561)



### Avg. Visit Duration

**00:01:57**

Avg for View: 00:01:57 (0.00%)



### Pageviews

**553,855**

% of Total: 100.00% (553,855)



### Unique Visitors

**217,684**

% of Total: 100.00% (217,684)



### Avg. Pages / Visit

**1.81**

Avg for View: 1.81 (0.00%)



### Avg. Time on Page

**00:02:23**

Avg for View: 00:02:23 (0.00%)



### Bounce Rate

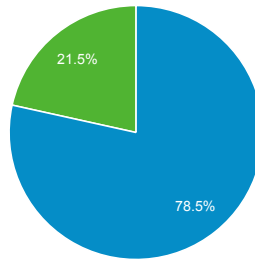
**59.98%**

Avg for View: 59.98% (0.00%)



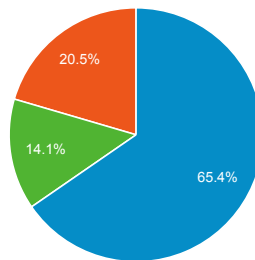
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	57,538	33.57%
Students and the Form I-20   Study in the States	34,751	65.81%
Paying the I-901 SEVIS Fee   Study in the States	20,741	47.98%
Homepage   Study in the States	17,332	53.17%
Form I-983 Overview   Study in the States	16,963	45.87%

### Sessions by Social Network

Social Network	Sessions
Facebook	1,415
YouTube	620
Quora	275
Twitter	105
reddit	103
LinkedIn	84
Naver	53
Vkontakte	40
Instagram	20
Hacker News	14

### Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	169,438	62.23%
(direct) / (none)	62,336	66.22%
ice.gov / referral	13,086	40.33%
search.usa.gov / referral	7,584	37.13%
sevp.ice.gov / referral	4,718	50.95%
bing / organic	4,356	58.17%
uscis.gov / referral	2,843	41.96%
educationusa.state.gov / referral	2,373	33.54%
mail.google.com / referral	1,488	59.81%
yahoo / organic	1,150	59.04%