

StudyintheStates.dhs.gov Web Performance Metrics

Mar 1, 2021 - Mar 31, 2021

All Users
100.00% Sessions

Total Visits

428,412

% of Total: 100.00% (428,412)



Avg. Visit Duration

00:01:52

Avg for View: 00:01:52 (0.00%)



Pageviews

506,361

% of Total: 100.00% (506,361)



Unique Visitors

212,709

% of Total: 100.00% (212,709)



Avg. Pages / Visit

1.73

Avg for View: 1.73 (0.00%)



Avg. Time on Page

00:02:32

Avg for View: 00:02:32 (0.00%)



Bounce Rate

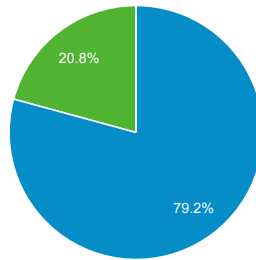
60.39%

Avg for View: 60.39% (0.00%)



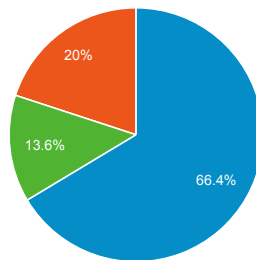
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	36,293	38.31%
Students and the Form I-20 Study in the States	28,577	64.27%
SEVP Portal Help Study in the States	22,873	58.57%
Homepage Study in the States	18,347	55.81%
Form I-983 Overview Study in the States	17,146	45.25%

Sessions by Social Network

Social Network	Sessions
Facebook	1,372
YouTube	652
LinkedIn	614
Quora	222
Twitter	121
reddit	105
Vkontakte	105
Naver	54
Instagram	27
Douban	5

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	162,373	62.19%
(direct) / (none)	61,601	66.38%
ice.gov / referral	8,974	40.45%
search.usa.gov / referral	7,532	36.94%
sevp.ice.gov / referral	6,535	56.47%
bing / organic	3,951	56.11%
uscis.gov / referral	2,916	42.87%
educationusa.state.gov / referral	2,034	34.22%
mail.google.com / referral	1,671	54.52%
yahoo / organic	1,085	56.13%