

StudyintheStates.dhs.gov Web Performance Metrics

Feb 1, 2021 - Feb 28, 2021

All Users
100.00% Sessions

Total Visits

359,671

% of Total: 100.00% (359,671)



Avg. Visit Duration

00:01:51

Avg for View: 00:01:51 (0.00%)



Pageviews

424,544

% of Total: 100.00% (424,544)



Unique Visitors

182,828

% of Total: 100.00% (182,828)



Avg. Pages / Visit

1.73

Avg for View: 1.73 (0.00%)



Avg. Time on Page

00:02:31

Avg for View: 00:02:31 (0.00%)



Bounce Rate

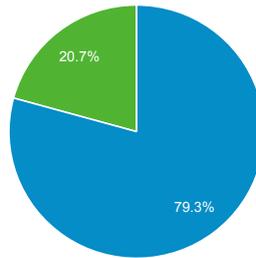
61.26%

Avg for View: 61.26% (0.00%)



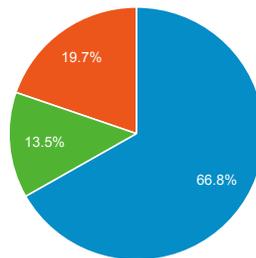
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	29,577	38.01%
SEVP Portal Help Study in the States	22,929	55.29%
Students and the Form I-20 Study in the States	20,889	65.88%
Homepage Study in the States	17,003	56.98%
Form I-983 Overview Study in the States	10,748	46.89%

Sessions by Social Network

Social Network	Sessions
LinkedIn	2,567
Facebook	909
YouTube	460
Quora	178
reddit	105
Twitter	93
Vkontakte	46
Naver	34
Fotolog	21
Instagram	18

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	136,824	62.81%
(direct) / (none)	52,671	67.30%
search.usa.gov / referral	7,215	37.64%
ice.gov / referral	6,428	41.12%
sevp.ice.gov / referral	5,999	52.31%
bing / organic	3,342	57.06%
linkedin.com / referral	2,504	80.43%
uscis.gov / referral	2,404	46.51%
educationusa.state.gov / referral	1,984	36.29%
mail.google.com / referral	1,549	55.39%