

StudyintheStates.dhs.gov Web Performance Metrics

Jan 1, 2021 - Jan 31, 2021

All Users
100.00% Sessions

Total Visits

364,987

% of Total: 100.00% (364,987)



Avg. Visit Duration

00:01:51

Avg for View: 00:01:51 (0.00%)



Pageviews

430,340

% of Total: 100.00% (430,340)



Unique Visitors

185,273

% of Total: 100.00% (185,273)



Avg. Pages / Visit

1.71

Avg for View: 1.71 (0.00%)



Avg. Time on Page

00:02:35

Avg for View: 00:02:35 (0.00%)



Bounce Rate

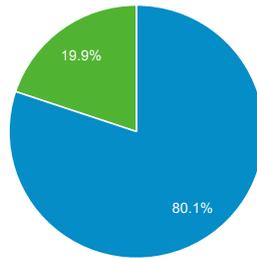
61.25%

Avg for View: 61.25% (0.00%)



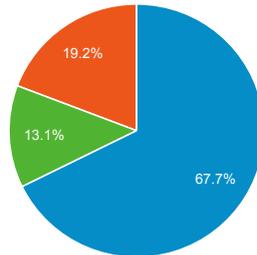
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	28,810	37.90%
Students and the Form I-20 Study in the States	19,955	64.52%
SEVP Portal Help Study in the States	19,244	57.41%
Homepage Study in the States	14,887	56.11%
Form I-983 Overview Study in the States	10,014	48.69%

Sessions by Social Network

Social Network	Sessions
Facebook	1,215
YouTube	463
Quora	191
reddit	131
Twitter	79
Naver	40
LinkedIn	27
Instagram	26
Blogger	4
Douban	3

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	145,016	62.28%
(direct) / (none)	52,283	68.27%
search.usa.gov / referral	6,961	38.00%
sevp.ice.gov / referral	6,811	50.87%
ice.gov / referral	3,913	42.73%
bing / organic	3,148	58.61%
uscis.gov / referral	2,855	45.53%
educationusa.state.gov / referral	1,931	34.54%
mail.google.com / referral	1,401	56.82%
m.facebook.com / referral	892	73.43%