

StudyintheStates.dhs.gov Web Performance Metrics

Sep 1, 2020 - Sep 30, 2020

All Users
100.00% Sessions

Total Visits

353,473
% of Total: 100.00% (353,473)



Avg. Visit Duration

00:01:53
Avg for View: 00:01:53 (0.00%)



Pageviews

414,016
% of Total: 100.00% (414,016)



Unique Visitors

175,328
% of Total: 100.00% (175,328)



Avg. Pages / Visit

1.74
Avg for View: 1.74 (0.00%)



Avg. Time on Page

00:02:31
Avg for View: 00:02:31 (0.00%)



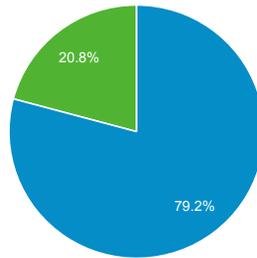
Bounce Rate

62.78%
Avg for View: 62.78% (0.00%)



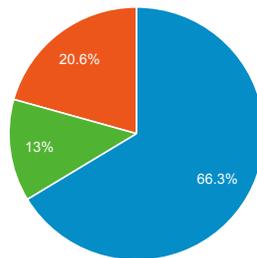
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| SEVP Portal Help Study in the States | 24,757 | 55.97% |
| School Search Study in the States | 23,205 | 42.96% |
| Students and the Form I-20 Study in the States | 16,287 | 64.90% |
| Homepage Study in the States | 14,469 | 58.08% |
| F-1 Optional Practical Training (OPT) Study in the States | 9,515 | 70.53% |

Sessions by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 821 |
| YouTube | 324 |
| Quora | 227 |
| Twitter | 95 |
| reddit | 69 |
| LinkedIn | 60 |
| Naver | 19 |
| Instagram | 15 |
| Blogger | 2 |
| Vkontakte | 2 |

Visits and Bounce Rate by Source/Medium

| Source / Medium | Sessions | Bounce Rate |
|-----------------------------------|----------|-------------|
| google / organic | 134,998 | 64.61% |
| (direct) / (none) | 56,199 | 66.47% |
| sevp.ice.gov / referral | 7,955 | 51.01% |
| search.usa.gov / referral | 6,994 | 39.21% |
| bing / organic | 3,259 | 60.91% |
| uscis.gov / referral | 2,461 | 46.89% |
| educationusa.state.gov / referral | 1,666 | 40.16% |
| mail.google.com / referral | 1,485 | 55.08% |
| lnks.gd / referral | 1,368 | 66.52% |
| yahoo / organic | 836 | 60.77% |